

Parceiros Voluntários



2014 Annual Report



Table of Contents

4 Who We Are

- 4 Vision, Mission, Beliefs and Values
- 6 Message from the Board of Trustees (Volunteer)
- 7 Message from the Executive President (Volunteer)
- 8 Timeline

- 10 Scenarios
- 12 Management Model

13 Parceiros Voluntários Network

18 Educating People and Organizations

- 20 CSOs - Civil Society Organizations
- 24 Companies
- 26 Schools

34 Dissemination Strategies

- 35 Parceiros Voluntários Awards
- 36 Acknowledgements
- 37 Books
- 38 Media

39 Financial Statements

41 Staff

42 Board of Trustees

43 Supporting Institutions and Partners



who we are

Vision

Live in a sustainable society, founded on ethical and participatory people.

Mission

Train people and institutions by way of social technology and volunteering, aiming towards proactive and socially aware communities.

Beliefs and Values

- Everybody shows solidarity and is a potential volunteer.
- Philanthropy and the practice of citizenship, through volunteering, are indispensable to the transformation of today's social reality.
- Organized volunteering is the foundation of third sector development.
- All volunteer work generates returns for the community and the people engaged in it.
- Practicing the principle of subsidiarity is indispensable to community autonomy and development.
- Sustained development is achieved through interaction between economic, environmental, social, political and cultural systems.

TRANSPARENCY FOR INDEPENDENCE

Transparent relationships are important for capturing funds, since no donor will direct their assets to an entity without evidence that they will be invested adequately.



Humberto Ruga
President of the
Deliberative Board
(Volunteer)

The economic crisis tormenting all sectors of our society has also further complicated the challenges faced by the third sector. If during moments of greater stability, social organizations already needed to professionalize themselves to attract resources, build partnerships and maintain their sustainability, the current scenario now demands superior management. This is because society is increasingly alert as a result of the many scandals of corruption devastating the country. The same is true for companies, obliging them to evaluate what they invest in minutely.

Parceiros Voluntários developed and implanted, free of charge, their methodology for training CSOs according to the principles of transparency for qualified management. Thus, they can offer their stakeholders useful and reliable information for monitoring the resources allocated and evaluating social initiatives. Transparent relationships are important for capturing funds, since no donor will direct an amount to an entity without evidence that it is being invested adequately.

For 18 years now, the Organization has been making great efforts to develop a proactive and socially aware society. Although it has great support offered by companies, schools, social institutions, volunteers, professionals, the media, investors and sectors of the government, Partners is also making efforts to work on its mission and show that it is possible to create a new ethical social force. With this in mind, I believe there should be a specific policy for organizations that promotes advancement in the social field, with transparency being the criteria for evaluation.

It is through the unity among government, companies, universities and social organizations that we will have the strength we need to further improve our society. We're all in the same boat, and transparency should be the common thread and the foundational value of all agents. Because in the end, in addition to offering trustworthiness, above all transparency permits independence.

PURPOSE



**Maria Elena Pereira
Johannpeter**
President
(Volunteer)

It was a difficult year for the Brazilian economy and, as a consequence, doubly so for social projects. During crises, opportunities are found. Keeping our PURPOSE in mind, which is to strengthen SOCIAL CAPITAL, we joined forces with strategic partners and in this way met our goals to the benefit of our STAKEHOLDERS.

Social Impact

Knowing the great responsibility held by the third sector and being CERTIFIED as a CONSULTING Organization, we expanded our strategic focus beyond VOLUNTEERING. We developed COMPETENCIES in mobilization and articulation; education of people and institutions; encouragement and formation of networks; and measurement of results. Through customized methodologies, offered FREE-OF-CHARGE, we trained organizations, contributing to their management processes, transparency, and accountability, so that they can have, through good management, support for sustainability, making them partners that measure up to the two fund-providing agents – governments and businesses –, in addition to fully complying with National Social Assistance Policy (PNAS).

Think in the future, act in the present

Working with our public and private schools, teachers and managing teams, we encourage volunteering and youth protagonism, in the education of students in social responsibility culture. That is the greatest legacy for the promotion of peace, expanding the internal dialog and that with communities, mainly, in a view towards a globalized world.

Dear reader, we ask you to dive into the reading of this report generously, not only with a technical eye, since engagement in a CAUSE surpasses all knowledge accumulated in our brain. They are truths deposited in countless ways, in our hearts, that guide us intuitively along paths we cannot see rationally. We share our knowledge and experience with you because we deeply believe that HUMAN CAPITAL and SOCIAL CAPITAL are the true assets of our Nation and support for societal values.

We share our knowledge and experience with you because we deeply believe that HUMAN CAPITAL and SOCIAL CAPITAL are the true assets of our Nation and support for societal values.



IDEALISM WITH PROFESSIONALISM

In addition to being engaged in disseminating the culture of organized volunteering, for the last 17 years Parceiros Voluntários has been an organization dedicated to providing customized consulting and training to other organizations, businesses and to stimulating the leading role of young people. Along the way, it has become a reference in the preparation and

application of social technology in Brazil, dedicated to developing sustainability, qualified management and the principles of transparency and accountability.

Its mission has been materialized through a social network that benefits the entire community. See some of the statistics and our NETWORK on the pages to follow.

GLOSSARY

- IDB** - Inter-American Development Bank
- BSC** - Balanced ScoreCard
- CEBAS** - Certification of Social Assistance Charity Entity
- ConSOC** - Civil Society Consulting Group, part of IDB
- DPI/NGO** - Department of Public Information / Non-Governmental Organization
- FINEP** - Financing Agency for Studies and Projects
- FUMIN** - Fund of the Inter-American Development Bank
- IBOPE** - Brazilian Institute of Public Opinion and Statistics
- INPI** - National Industrial Property Institute
- MSBs** - Micro and Small Businesses
- RIDS** - Social Development Integrated Network
- SEBRAE/RS** - Brazilian Micro and Small Business Support Service in Rio Grande do Sul
- SJDS/RS** - Rio Grande do Sul's Department of Justice and Social Development
- MDG** - Millennium Development Goals
- UN** - United Nations
- UFRGS/NIUE** - Federal University of Rio Grande do Sul / University-School Integration Group
- UNESCO School** - United Nations Organization for Education, Science and Culture
- VPJ** - Business Volunteer Program

HOW DO WE ACT? WE DON'T LACK INFORMATION

As we have seen from the series of initiatives, studies and lessons we have learned, the paths that are taking shape regarding our country's social development are encouraging, but they are also an invitation to roll up our sleeves and act. Let's take a look:

Platform for a New Regulatory Framework for CSOs — Civil Society Organizations

In July 2014, a law that regulates the relations between government administration and CSO's was approved. This new legislation establishes the rules for work by nongovernmental organizations, which partnerships are possible, how results are measured and how to act legally in partnership with the State.

SAES – Social Assistance Entity Study

The 2014 SAES Study, carried out in partnership with the Brazilian Institute of Geography and Statistics (IBGE) and the Ministry of Social Development and Fight against Hunger, informs that the sector consists of 303,000 organizations. The majority of those studied, 72%, work exclusively in the field of social assistance.

MDG – Millennium goals and SDG – Sustainable Development Goals

The Sustainable Development Goals (SDG), which are being presented as 17 objectives and 169 goals, still under discussion, should be presented at the General Assembly of the UN in September 2015

"Likers Study – The New Generation of Consumers" Outlines Profile of Generation Z

A survey that listened to over 400 youths between the ages of 13 and 18 in the city of Porto Alegre/RS, pointed out that work and professions

Proposals of the 189 countries composing the United Nations for the 2015-2030 Sustainable Development Goals

- 1 End poverty
- 2 End hunger
- 3 Healthy living
- 4 Quality education
- 5 Gender equality
- 6 Water and sanitation for all
- 7 Modern and reliable energy
- 8 Decent work
- 9 Technology for everyone's benefit
- 10 Reduce inequality
- 11 Cities adequate to living well
- 12 Responsible consumption
- 13 Fight climate change
- 14 Protect the ocean
- 15 Care for the earth
- 16 Live in peace
- 17 Achieve new partnerships

are not priorities. They do not make distinctions between the online and off-line worlds; 65% of their relationships are on the Internet. Their popularity is measured by the number of "likes" received on social network posts. The great lesson learned through the study was for parents to reallocate themselves in their roles. This is not going to distance them from their children, but make them even closer. (Study carried out by the Store Manager Chambers of Porto Alegre (CDL)

Solidarity Study

The World Giving Index (WGI), an annual study on Solidarity around the world, shows that Brazil, after four straight years of downturn, moved up one position in the ranking, achieving 90th place among 135 countries, after having lost 36 places since 2009, when the study began. The list is led by the United States and Myanmar.

The index is based on three questions about interviewees' behavior over the past month: if they donated money, helped a stranger or volunteered. Brazil only moved forward in the third matter: it grew from 13% to 16%. Regarding helping a stranger, it fell back from 42% to 40%, and donations of money reduced from 23% to 22%. When these percentages are extrapolated to absolute numbers, the country is in 9th position in money donations, 8th in volunteering and 6th in helping a stranger.

"It is in areas of highest urban density that social vulnerability is intensified. In these regions, it is also easier to access public and private funding for these initiatives, in addition to allowing for greater community organization to attempt to minimize the problems and promote human rights."

Brazil is the
8th
country worldwide
in volunteering
according to WGI

How can I help?

The way Parceiros Voluntários sees it, sitting back and watching governmental projects, developmental agendas or mere changes in international rankings does not sit well with our NGO's beliefs and values.

In Brazil, volunteering is making the transition from a culture of "What do I get out of it?" to the culture of "How can I help?" Studies have shown that much needs to be done to professionalize our social organizations, while at the same time more volunteer agents should be encouraged to work with them. Businesses are increasingly understanding Business Social Responsibility as a competitive value, so they need to find organizations that are equally concerned with transparency, good management and effective results. For young people, who were born into the digital context, it is important to be encouraged to use this ability as a transformative quality for the collective good.

There is much to be done and to be improved, but optimistic directions for the future are being seen.

PURSUIING RESULTS

“If managing means pursuing results, there is no such thing as methodless management.” This statement by Vicente Falconi positions method as the essence of management, understood as the “path towards results.” Mastery of the method, by all personnel, is fundamental.

Social leaders are passionate about their causes and since the third sector is a partner in development along with businesses, universities and the government, CSO's need to have strong and reliable management. Instruments of monitoring, control and evaluation should be managerial functions that are valued so as to ensure efficient and effective activities and processes. Goals should be monitored by a system of

quantitative and qualitative, tangible and intangible indicators. All of this for a single reason: to better serve internal and external stakeholders and achieve the organization's objectives.

Parceiros Voluntários revisits its Strategic Plan annually, revises it every three years and since 2003, has been using the BSC – Balanced ScoreCard tool. In 2012, with volunteer collaboration from Falconi Consultores, it created the Project Management Office (PMO), and restructured the organization and its processes.

Strategic Map (BSC) 2015 - 2017

Mission

Train PEOPLE and INSTITUTIONS by way of SOCIAL TECHNOLOGY and VOLUNTEERING, aiming towards proactive and socially aware communities.

Interested Parties

Volunteers Stimulate and Direct people towards practicing Organized Volunteering, replicating and recognizing best practices.	CSOs Potentialize meeting of social demands through Organized Volunteering and Management Training.	Schools Join forces with Schools to stimulate youths to practice ISR, bringing it to Organized Volunteering.	Businesses Raise business awareness around making Organize Volunteering a part of their culture.
Supporting Institutions and Advisors Share the Excitement of fulfilling VP's purpose, placing transparency in the use of funds and brands in evidence.	National and International Financers Offer unique Social Technology projects for social intervention.		

Financial

Ensure CSF* budget balance
Maintain CSF* Certifications

*CSF - Critical Success Factor

Internal processes

Expand to other Brazilian states.	Consolidate Knowledge Management, aiming towards its expansion.	Develop Marketing Process and Position the Brand as synonymous with Organized Volunteering.	Perfect Corporate Governance with best practices and Simplicity.	Increase capacity to capture funds through NEW Supporting Institutions, Supporters, Projects and Products.
Qualify and strengthen VP Network in RS.				

People and Lessons Learned

Capture, retain and develop people with THC* competencies mapped to new VP strategic cycle.	Promote partnerships with universities, aiming towards the production of scientific knowledge.	Adopt IT to the right measure for Productivity gains.
---	--	---

*THC - Technical, Human and Conceptual.



Parceiros Voluntários Network

WHERE WE ARE

CREATE A POSITIVE LEGACY



SINOS RIVER VALLEY

Canoas
Esteio
Portão
São Leopoldo
Sapucaia do Sul
Sapiranga

PRODUCTION/ NORTHWEST

Frederico Westphalen
Ijuí
Marau
Panambi
Santa Rosa
Santo Ângelo

METROPOLITAN AREA/COAST

Alvorada
Cachoeirinha
Gravataí
Osório
Porto Alegre
São Jerônimo
Viamão
Charqueadas

HORTÊNSIAS

Canela
Gramado
Nova Petrópolis
Taquara

HIGHLANDS

Antônio Prado
Bento Gonçalves
Carlos Barbosa
Caxias do Sul
Garibaldi
Nova Prata
São Marcos
Vacaria

FRONTIER

Alegrete
Quaraí
Santiago
São Borja
Uruguaiana

SOUTH

Bagé
Dom Pedrito
Pelotas
Rio Grande

CENTRAL

Arroio do Meio
Cachoeira do Sul
Encantado
Lajeado
Santa Cruz do Sul
Santa Maria
Teutônia

51

units in 48
cities across Rio
Grande do Sul

The web of life consists of networks within networks, according to Fritjof Capra. In his opinion, working in networks to solve interconnected problems leads us to look ahead and be responsible for future generations.

NETWORK presupposes the existence of social mobilization, in other words, calling upon people's desire to act towards a common purpose, under an interpretation and meaning that are also shared.

Modernity calls on us to make alliances and partnerships. It insistently signals the need for unity between the three sectors – Government, Businesses and the Third Sector – in this way forming a solid chain aiming towards the processing of transformations necessary to the common good. It is through achieving synergy of these efforts that we will find solutions for the complex challenges we are facing. Networks are strengthened when there is:

a) cooperation, which is the capacity to build common projects, accepting others and the dynamic of interdependence;

b) connection, which is the sharing of values and objectives, horizontal ties and interdependence;

c) democracy, which is the acceptance of the legitimacy of others, valuing their opinion.

Mobilizing society is one of Parceiros Voluntários' strong characteristics. To this end, it depends on 51 units, interconnected in a NETWORK. As a strategy for strengthening the VOLUNTEER MOVEMENT and DEVELOPING PEOPLE AND INSTITUTIONS, it enters partnerships with entities

including businesses, schools, universities and governmental organizations. The leaders and entrepreneurs who embrace the CAUSE lend credibility, legitimacy and public recognition to the collective action.

In this process, FEDERASUL (Rio Grande do Sul Federation of Commercial and Services Associations), the FECOMÉRCIO RS and FIERGS systems (Federation of Industries of the State of Rio Grande do Sul), having as their representatives and local agents the Association of Trade, Industry, and Service Providers (ACI), the Store Manager Chambers (CDL), due to their capillarity and capacity to congregate business leaders, contribute decisively so that in their cities the theme of Social Responsibility is understood and practiced by all businesses and other stakeholders.

Meetings, speeches to entrepreneurs and participation in the entrepreneurial associative entities' events are ways of maintaining synergy and bringing new local partners to the RS Parceiros Voluntários NETWORK.

Objectives of the Network: create a positive legacy in the places we operate in, working in an articulated way and respecting each community's culture.

OUR NETWORK'S STRENGTH

RS PARCEIROS VOLUNTÁRIOS NETWORK INDICATORS	
Mobilized Volunteers	400,000
Mobilized Schools	2,000
Mobilized Businesses	2,500
Social Organizations with Agreements	2,100
Units	51
People benefited (approximate)	1.6 million

Periodic meetings between leaders, regional coordinators, partners and supporters are strategically important to monitoring initiatives and evaluating goals and results, deepening concepts, in addition to sharing experiences and studies, such as Tax Laws, PNAS and the Regulatory Framework. These meetings always result in learning, qualification, socialization and strengthening of the NETWORK.

Congratulations to the Caxias do Sul and Pelotas units for their work over the last 15 years, with support from the Caxias do Sul Entrepreneurial Community Action (ACECS) and the Pelotas Commercial Association (ACP).

400,000
volunteers mobilized

1.6
million
people benefited



Child Citizen Initiative

"At the Canoas Chamber of Industry, Commerce and Services (CICS), we understand how necessary it is to share, participate in and understand the society we live in and contribute to true advancement of social development. We see Parceiros Voluntários as being the heart of the entity and the concrete opportunity to pursue a better today and tomorrow for everyone. We're going to strengthen this chain of doing good more and more!"

Simone Leite
President



Heading to 2014: Professional Training is Today's Way

"In addition to being the social branch of the Commercial, Industrial and Service Association of São Leopoldo (ACIS), Parceiros Voluntários has been fundamental in providing guidance to members in running new social responsibility projects and elaborating initiatives for the community's well-being. Along with Partners, our city's businesses have carried out social projects and promoted the concepts of business social responsibility."

Rogério Daniel da Silva
Social Responsibility Director



Northwest Regional Tribe Forum

"Parceiros Voluntários plays an important role not only in the Santa Rosa Commercial, Industrial, Service and Agricultural Association (ACISAP), but in the work of raising awareness on volunteering in the city. A region's development occurs through people dedicated to working without expecting material compensation in return. This year, we had significant numbers involved in volunteering. However, above all, what we should celebrate is the seed planted in each volunteer coming out of this project."

Mogar Sincak
President



STRENGTHENING LEADERS

The courses given by Parceiros Voluntários NGO are customized and can be done in sequence or on their own, depending on the needs of the publics we serve: social organizations, schools, businesses and the community at large. We also carry out consultations, seminars, lectures and create spaces for social participation. Over 13,000 certificates have been given over the last 18 years of work.

PUBLIC	TRAINING COURSE	HOURS	PURPOSE
CSO Civil Society Organization	Development of Leaders for the Third Sector	72 hours	Assist leaders from CSOs to develop competencies and skills in management, leadership, entrepreneurship and the formation of collaborative networks.
	Principles of sustainable social management	64 hours	Strengthen CSO management, aiming to ensure their sustainability and greater effectiveness for their processes.
	Educating for Transparency	118 hours	Train CSO managers in the concepts and practices of Transparency and Accountability.
	Development of Resource Mobilization Projects	24 hours	Training in development of resource mobilization projects.
	Elaboration of Social Project Indicators	8 hours	Prepare students to develop indicators in alignment with the Social Project's objectives.
	Volunteer Coordination:	12 hours	Train Volunteer Coordinators of Social Assistance Entities belonging to the network to manage volunteer human resource and maximize their participation.
BUSINESS	Business Volunteer Program	16 hours	Train participants of the Committee in volunteer concepts and methodology so they can introduce and place an Organized Volunteer Program into operation.
	Micro and Small Businesses - Responsible Company, Sustainable Business	21 hours	Contribute to sustainable development through socially responsible practices of Micro and Small Businesses
VOLUNTEER	Raising awareness about organized volunteer work	3 hours	Raise awareness of participants regarding the concepts of volunteering, social responsibility, volunteer work as a practice of citizenship and presenting the movement of organized volunteering.
SCHOOL	Social Participation and Youth Mobilization Educator Training	60 hours	Provide moments of reflection and training for educators in solidarity social participation and volunteering, aiming towards training young people as mobilizing and articulating agents, and towards their integration with the school/community based on Individual Social Responsibility (ISR).
	Practical Citizenship Workshop	15 hours	Inform and raise awareness of directors, pedagogical coordinators and advisers regarding the benefits of introducing the Tribes on Track towards Citizenship initiative in schools and the possibility of young people acting as mobilizing agents and protagonists in the social context.
	Development of Youth Leaders	16 hours	Provide self development, creativity, an entrepreneurial attitude and develop leadership skills in youths.

CSO QUALIFICATION

Brazil finds itself in a context of change, which is why it needs Civil Society Organizations to take their management to a new level.

At the end of 2014, the 2013 Private Non-Profit Social Assistance Entity Study (SAES) was published, carried out in partnership with the Brazilian Institute of Geography and Statistics (IBGE) and the Ministry of Social Development and Fight against Hunger. The study indicated that there are 303,000 civil society organizations in Brazil. It is important to note that, in the Social Assistance Area, there are 14,791 entities: 52% of these in the Southeast, 24.9% in the South, 13.3% in the Northeast, 7% in the Midwest and 2.9% in the North.

Based on the vision that Brazil is seeking to meet the Millennium Goals, and that meeting the GOALS must depend on unity between Sectors: government + businesses + civil society + universities, qualified management of the third sector becomes vital.

Parceiros Voluntários, certified by CEBAS as a CONSULTING organization, plays its role in this construction. Over the past 18 years, the Organization has accumulated knowledge that is made available, free of charge, through methodologies and social technology as part of the THC concept, aiming to educate other charity and social assistance entities through trainings in management and leadership development.

303,000

is the number of civil society organizations in Brazil

24.9%

of entities in the field of social assistance are in the South



Closing of RS Educating for Transparency Course



STRATEGIC PARTNERSHIPS

Social project results depend on solid alliances with partners that act as co-creators.

Social Partnership Network - RS

STDS – Rio Grande Do Sul State Secretary of Labor and Social Development.



Since 2007, Parceiros Voluntários has been responsible for the Principles for Sustainable Social Management course, directed at managers and technicians of entities belonging to the Social Partnership Network (SPN). This initiative by STDS is part of the tax incentive program that makes partnerships between the government, social entities and businesses feasible, instituted by Act No. 11,853/02 – known as the Solidarity Act and regulated by Decree no. 42,338/03.

Qualification of Community and Youth Leaders

Petrobras is sponsoring the Social Organization Leaders Qualification Project in the cities of Canoas and Esteio. They belong to the same project, the courses

for educators and children and adolescents who will participate in the TRIBES initiative in public schools. These management trainings will start in March 2015.

Sponsor:



Educating for Transparency

Management based on the principles of transparency and accountability has been fundamental for NGOs in their search for new supporters, to expand their revenue, build new partnerships and have long lives serving their social projects.

That is the basis for the Educating for Transparency Course. This initiative was created in 2008 by Parceiros Voluntários NGO, in partnership with the Inter-American Development Bank/ Fund of the Inter-American Development Bank (BID/FUMIN), with the participation of a collaborative network.

Social Partnership Network Project

1,436
managers from

1,030
organizations were trained, improving service to approximately

40,000
beneficiaries.

91,904
hours/participant.



Closing of Bahia Educating for Transparency Course

Methodology

The Educating for Transparency course is divided into three phases. During the presence-based phase, 88 hours long, concepts regarding the third sector, accountability tools, strategies for relating to different segments of society, legal and tax matters and accounting practices are all covered. During the semi-presence-based phase, 30 hours long, the participants work with their staff to implement these teachings and actions to improve their processes. During the last phase, organizations receive individualized visits from consultants to monitor their plans of action, scenario analyses and decision-making. In all, the training consists of 118 hours of activities.

“The training has reinforced our credibility and taken our institution to another level.”

Father Rogério Soares,
Pituba Community Center,
Salvador, Bahia

RESULTS OBTAINED BY ORGANIZATIONS – BA AND RS	
New partnerships entered	71
New Projects	68%
Increased revenue	41%
Implementation of submission of accounts objects	82%
Implementation of management tools	100%
Submission of accounts to interested parties	94%

In Rio Grande do Sul

In 21 organizations from 10 cities in Rio Grande do Sul, approximately 40 leaders have already received the methodology. The results are recorded in the book “NGO – Transparency as a Factor Critical to Success,” written by historian Náida Menezes and Maria Elena P. Johannpeter, who report on the positive results and include statements from participating leaders.

In Bahia

21 organizations from 5 cities in Bahia and 124 leaders connected to these NGOs were trained in a partnership with the Bahia Regional Accounting Board (CRB/BA), resulting in a 20% increase in their revenues and usage of management tools in their daily routines.

Sponsor:



“An NGO’s success depends on its degree of professionalism in every area, which itself becomes an invaluable path towards sustainability and continuance.”

Maria Elena Johannpeter, President (volunteer) of the NGO Parceiros Voluntários

Bahia Third Sector Network

In Bahia, through an initiative by participants of the Educating for Transparency Course, the Bahian Third Sector Network was created with the mission of sharing best management practices, information and resources, with ethics and transparency, promoting unity, expansion and sustainability.

“There is not room here for me to fully express this course’s importance. I am taking a wealth of knowledge home with me. Starting today, our NGO will never be the same.”

Iraci Lopes Coimbra, Lar da Criança, Salvador, BA

Management of the Social Web in Bahia

After the successful experiment with the Educating for Transparency course, Parceiros Voluntários launched two new training courses for Bahian organizations: a) Leadership Development for the Third Sector and b) Principles for Sustainable Social Management. The two courses have been developed through a training of 120 leaders from 60 Bahian NGOs.

Sponsors:



“We share the problems identified in our entity, bringing them to the course and together we were able to set up objectives for the next five years.”

Angelisa Klein – Sociedade Lajeadense de Apoio aos Necessitados, Lajeado, RS

Social Web Management in Rio Grande do Sul

17 classes and 240 leaders from 185 CSO’s participated in the course. There was so much demand that the goal was surpassed by 50%. With that, Parceiros Voluntários created ties with professionals and entities to serve other demands of the CSO, such as carrying out workshops on the Children and Adolescents Statute, Fundraising, and Development of Leader Interpersonal Relations for CSOs and their staff.

Sponsors:



“It seemed like something was missing and we didn’t know exactly what it was. Then we learned how to plan and execute. Little by little, we are seeing that we have the capability to do work we never imagined possible.”

Neusa Rangel – Ciranda de Luz, Sapiranga, RS

SHARED VALUE

“The business of companies is the creation of social value together with economic value. Economic value does not always create social value, but social value always creates economic value, in a virtuous circle. James Austin – Harvard Business School

Edelman International Agency, through its 2014 Trust Barometer, found that in Brazil, the public trusts private initiative (70%) more than the government.

Social Responsibility should be an attitude adopted as a strategy to generate value for companies, capitalizing on or materializing what are referred to as “intangible values” (reputation, brand, credibility, mobilization), that represent 75% in comparison with the 25% of tangible assets (facilities, machinery, furniture).

The Business Volunteering Program is one of Parceiros Voluntários’ methodologies: it assists in the creation and implementation of a committee, mobilizes internally, articulates with social projects and prepares the company to measure and publish results that strengthen their brand.

For medium and small-sized companies (MSB), it offers the “MSB – Responsible Company, Sustainable Business” methodology, which develops businesses in the principles and concepts of social responsibility.

Methodologies

In-Company Volunteering Committee Education – 16h

Train participants of the Committee in volunteer concepts and methodology so they can introduce and operationalize an Organized Volunteer Program.

MSB – Responsible Company, Sustainable Business – 21h

Contribute to sustainable development through the practice of social responsibility, for micro and small businesses.

“Parceiros Voluntários contributed to these organizations in their pursuit of sustainability, training and transparency. We consider this partnership to be extremely important to us and plan to continue improving this project together in 2015.”

Rodrigo Sampaio de Azambuja, Senior Manager of Government and Third Sector Relations, at Genzyme do Brasil, RJ

“Parceiros Voluntários played a fundamental role in our orientation. We discovered that this is a high return investment. By investing time, attention, knowledge and a small amount of financial resources, the payback for us and these youths has been great.”

Paulo Roberto Manfro, Vice-president of ThyssenKrupp Elevadores

PRACTICING COMPANIES



Gerdau Initiative at Pão dos Pobres Foundation, Porto Alegre, RS

Gerdau

Organized on a global level, Gerdau’s volunteering program encourages its employees to practice their citizenship through volunteering, working in schools, social organizations and public interest entities, sharing their knowledge of management and entrepreneurship, education, culture, sports and solidarity. In 2014, it promoted the Gerdau Volunteer Cup, with the slogan “With good management, we transform results.” The initiative benefited from the participation of 16,000 volunteers and benefited over 217,000 people in 14 countries.

Stihl Ferramentas Motorizadas

Through Stihl’s business volunteering committee, 20 secondary students from Emílio Sander State School in São Leopoldo/RS, were advised in the company’s Logistics, Quality and Automation programs and visited the factory.

Genzyme do Brasil

Genzyme supports social organizations who treat patients with rare illnesses. In 2014, the company hired Parceiros Voluntários to train 11 of these organizations from different states across Brazil in subjects like management, marketing and project elaboration.

ThyssenKrupp Elevadores

Hundreds of professionals provide guidance to young people from social organizations and public schools in the cities of Porto Alegre, Novo Hamburgo, Brasília, Belo Horizonte and Fortaleza, in Fundamentals of Business Administration and Fundamentals of Mechanics and Electricity. In addition to getting comfortable with the business setting, several young people were hired by the company itself as youth apprentices.



Orientation for Youths at ThyssenKrupp Elevadores

“Stihl mirrors our actions on the work by Parceiros Voluntários. We believe that these practices are ways to bring our company’s culture to the everyday lives of our employees, inside and outside the organization.”

Claudio Guenther, President of Stihl

ON TRACK TOWARDS CITIZENSHIP GROWING TOGETHER

“Given that it is during childhood that the brain is in its most malleable state, beginning mental training in the schools helps create a solid base for a type of secular ethics that contributes to development of a more compassionate society.”
Tania Singer, Director of the Social Neuroscience Department of Institute for Cognitive and Mental science, Germany.

Currently, 1.8 billion people around the world are between the ages of 10 and 24, constituting the largest population of young people and adolescents in history. In Brazil, there are over 51 million young people, according to the 2010 Census by IBGE, forming 18% of the nation. This portrait is reason for great optimism when it's analyzed along with the study Kids of Today and Tomorrow, conducted by Viacom International Media Networks, distributor of the Nickelodeon channel in Brazil, with thousands of young people from 32 countries, including Brazil. According to the study, one of the main characteristics of this generation is thinking more in terms of “we” than “me”, providing evidence of the importance to help people in the community and in the world around them.

Faced with this, we are led to think of the replacement of the concept of homo economicus, according to which human beings are intervening agents that make decisions based on a reducing egocentrism, with a model that reflects the capacity of human beings for altruism and pro-social behavior, including an education towards peace, the environment and cultural diversity.

Every year, since 2003, the social technology Tribes on Track towards Citizenship – Brazil's

“After a certain time practicing socially aware initiatives, compassion increases and with every disfavored person you see in the street, this uncontrollable desire to help arises in your heart. I learned to value my family more and everything I have and I always make a point to remind them to act the same way.”

TRIBE MEMBER, 14 years old, Kaiowas Tribe, Santa Rosa School, Carlos Barbosa, RS.

Sponsor:



J.P.Morgan



Social Participation and Youth Mobilization Educator Training

largest youth volunteering movement – has been operating on this purpose. The TRIBES initiative provides opportunities for primary and secondary students from public and private schools to carry out solutions for challenges existing in their communities, promoting a posture of social participation and an incentive to citizenship.

By being part of the Tribes on Track towards Citizenship initiative, young people gather in groups, or TRIBES, and identify the main demands in their communities, to then develop initiatives on one three TRACKS: Education for Peace, Environment or Culture. With this, they practice the four pillars of education proposed by the United Nations – learning to know, learning to do, learning to be and learning to live together – and are encouraged to be active in their social context. With that, we have the education of a mobilizing agent, an articulator in the face of daily challenges and integrated with the community, based on solidarity and ISR – Individual Social Responsibility.

Certified Social Technology

Certified by the Bank of Brazil Foundation, the social technology Solidarity, Social Participation and Youth Mobilization Educator Training stimulates the school community to introduce an educational proposal concerned with values in preparing educators in technical, human and conceptual competencies so they can work together with students, guiding them towards carrying out actions in the community, which also has the added benefit of helping the school achieve the guidelines of the Brazilian National Education Guidelines and Foundations Legislation (LDB). The 60-hour course – 32 of these hours presence-based –, helps educators find practical ways of transmitting the importance of values like respect, solidarity and dignity to young people.

“It's really been worth it to see those happy faces and help those in need. It gives me butterflies in the stomach, lending a little of myself to these people. It's a unique sensation.”

Gabriela Teloken, 16 years old, President Getúlio Vargas State Technical School, Santo Ângelo, RS.

Courses offered

Solidarity Social Participation and Youth Mobilization Educator Training – 60h

Provide moments of reflection and training for educators in volunteer and solidarity social participation, aiming towards training young people as mobilizing and articulating agents, and towards their integration with the school/ community based on Individual Social Responsibility (ISR).

Youth Mobilization and Volunteer Practices – 16h

Provide youths with the understanding to act in the social context as mobilizing agents and articulators of solutions for problems in their communities, through volunteer work, based on human values and ethics, exercising solidarity and ISR.

Development of Youth Leaders – 16h

Provide self development, creativity, entrepreneurial attitude and develop leadership skills in youths.

Cultivating Youth Leaders

In 2014, 522 TRIBESPEOPLE were trained in the Development of Youth Leaders methodology. The youths were given guidance to encourage youth protagonism, providing self-development, creativity, entrepreneurial attitudes and development of leadership abilities.

Flacso, evaluator of the TRIBES initiative

FLACSO – Latin American School of Social Sciences – was hired by the Inter-American Development Bank (IDB) to evaluate the management of the Youth Volunteering Program in RS; revision of theoretical references, methodology, impacts, with indicators regarding mechanisms and processes that facilitate or inhibit desired results; analysis of working processes, conclusions and recommendations. 655 students from 30 schools participated in the evaluation.

As a result of the consulting, changes to the program were suggested, such as greater involvement of the TRIBESPEOPLE in each step of planning, greater involvement of families, greater use of social networks as a tool to mobilize and revision of the evaluation procedures, among others. The changes suggested were assimilated during the evaluation period itself.

ISR

“Working with personal values awakens people to their true worth, making them more active and committed to the social transformation of the world around them.”

A school cannot focus exclusively on content, it needs to expand. And the moment students participate in volunteer work, they put themselves in someone else's shoes, which has a strong effect. Today, our students are more socially aware, better partners and we're seeing many fewer fights.”

Rita de Cássia Cardoso da Silva,
Director of Afonso Guerreiro Lima School, Sapucaia do Sul, RS

Inclusion in the School's Pedagogical Political Project (PPP)

Afonso Guerreiro Lima City Primary School, in the city of Sapucaia do Sul, included the TRIBES Action in its PPP. The school's philosophy is to educate, providing conditions for holistic development of students, aiming towards educating citizens with critical awareness, active in the society, capable of building their own knowledge, reviving human, moral and ethical values and self-esteem.

“I've always liked it. I take part in all the actions. Being a volunteer is something that excites me, that makes me happy, and I like to transmit this happiness to others.”

Bianca Steques, 12 years old,
Rainha do Brasil School, Porto Alegre, RS, a volunteer since the age of four.

TRIBES IN 2014

277
schools

80% public schools
20% private schools

76 state schools
1 federal school
142 city schools
56 private schools

309
tribes

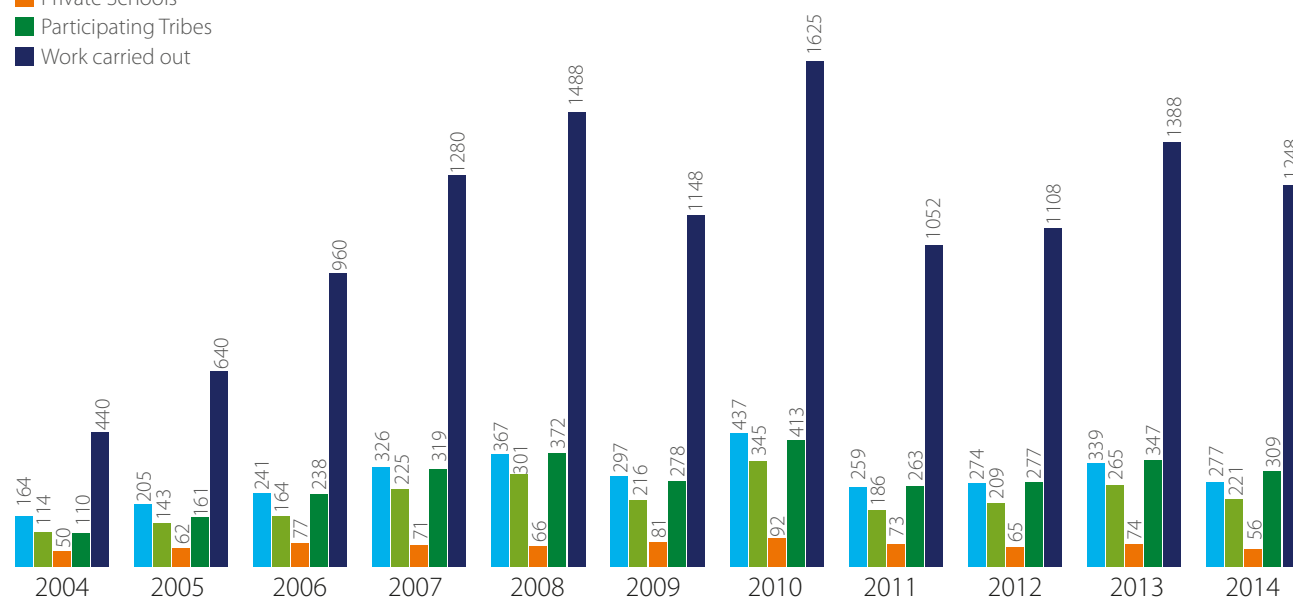
36% Education towards Peace
40% The Environment
24% Culture



Sustainable Apprentice Tribe, Uruguaiana, RS, Environment Track

EVOLUTION OF TRIBES ON TRACK TOWARDS CITIZENSHIP

Participating Schools
Public Schools
Private Schools
Participating Tribes
Work carried out





Closing of the "Flourish: The Path toward Human Development" course, SESI/RS

Partnerships

SESI/RS (Social Services for Industry in Rio Grande do Sul):

Parceiros Voluntários developed and implemented "Flourish: The Path towards Human Development," with the goal of strengthening awareness of human values in the teaching staff at the Activity Centers (CATs), based on the dimensions of body, mind, heart and spirit. The 28-hour training for 33 educational professionals took place in the cities of São Leopoldo, Campo Bom, Portão and Guaíba, all in the state of Rio Grande do Sul and finished with the Sharing Experiences Seminar, an important opportunity to promote each CAT's practices. The project will continue in 2015, training five more CATs in the cities of Canela, Igrejinha, Sapucaia, Sapiranga and Porto Alegre.

SINEPE/RS and SEDUC/RS (Rio Grande do Sul Private Education Association and State Department of Education):

Rio Grande do Sul's Private Education Association and State Department of Education were part of the technical staff of the TRIBES initiative, educating multipliers and carrying out volunteer activities in the program, in addition to promoting it at the state's schools.

TCE/RS (Rio Grande do Sul State Court of Auditors): The partnership with the Rio Grande do Sul State Court of Auditors includes everything from presenting concepts of social control and citizenship, through a play by the Citizenship with Art Program, in the Child Forum held in the city of Sapucaia do Sul/RS, to promote its trainings for educators on its communications channels.

"The TRIBES initiative brought a playful way of volunteering to students, with great lessons learned in terms of helping others, fellow students, teachers, family members and the community. The students showed their families that they could help everyone from a very early age. I am hoping they can take these lessons into the rest of their lives and continue on as volunteers in favor of the community."

Karine Oliveira Frota, Director of Abrasse Child Education Community Center, de São Leopoldo, RS

"My daughter Livia's participation in the TRIBES initiative was very important for her learning, knowledge and growth. The actions carried out at the nursing home gave her a different view of the world."

Vanessa Fiori Sbicigo, mother of TRIBE MEMBER Livia Fiori Sbicigo, 12 years old, Nossa Senhora do Horto School, Uruguaiana, RS.

"The result of the work between SMEJ and Parceiros Voluntários has been very satisfying. We hope this partnership continues, highlighting the people who donate their time to the social cause for the community's good. We've had success in every city school and also in the trainings by advisors and TRIBESPEOPLE students developed at ACISAP."

Maria Dalce Fuhr – Coordinator of Educational Advisors with the Santa Rosa Department of Education and Youth, RS

"Volunteering is a very rich human relationship, which encourages children and young people to become more socially aware. The initiatives developed by the program exercised their citizenship, since they are focused on humanizing practices. It also provides opportunities for learning, exchanging information and building a network of relationships, contributing to forming a more just society."

Marléa Ramos Alves, Caxias do Sul Department of Education, RS



Northwestern Region



Highlands Region

TRIBAL FORUMS

Northwest/Production Region

Over 400 young people from the cities of Frederico Westphalen and Marau gathered at the Santa Rosa Civic and Cultural Center on November 21 for a social gathering and to share the actions by the TRIBES. After a warm up with workplace calisthenics and a circus presentation by Grupo Arte em Movimento (Art in Movement Group), the young people presented initiatives like their Cooperative Games Tribe, by the Colégio Concórdia private institution, from Santa Rosa. The students asked their parents and grandparents about the games of their childhoods and then brought them up to date. The results of this insertion were students interacting more and using their tablets and cell phones less. The kids' parents were invited for a day of games, during which they remembered what it was like to play with tops, marbles, pickup sticks, your meals, shuttlecocks and jacks, among many others, without today's technological devices.

Highlands Region

In Caxias do Sul, TRIBESPEOPLE from the cities of Vacaria and Nova Prata formed the contingent of over 100 young people at the Chamber of Industry, Commerce and Services on October 23. The youths learned about actions like those of the Tri Cultura (Super Culture) and Valores da Vida (Life Values) tribes from Nossa Senhora da Oliveira State School and Dom Henrique Gelain City School from Vacaria, which joined the City Department of Agriculture and Environment to plant seedlings and recuperate city Gardens, in addition to promoting outings and lectures on the region. Another TRIBE, Amor em Movimento (Love in Movement), from São José School in Caxias do Sul, presented the work it has done at six social entities in the city, where they organized games, donations and lots of interaction.

Taquari Valley, Pardo River and Central Region

On November 21, 200 youths from the cities of Lajeado, Santa Cruz do Sul, Teutônia, Encantado, São Sepé and Santa Maria learned about initiatives like the Prazer é Viver (Pleasure in Living) tribe from Santa Maria, which presented a play at General Edson Figueiredo School about the importance of maintaining healthy eating habits, benefiting first to fifth grade students. Another initiative came from Teutônia, where the Grápia Tribe picked up garbage from Boa Vista Creek, planted trees in the region and even visited Lar Trindade nursing home to bring joy to its residents.

"Participating in TRIBES is a time for learning and growing along with youths. I know some students who keep participating in the project until they graduate."

Iáskara Maria Basso, Student Advisor at General Edson Figueiredo State School, Santa Maria, RS

Sinos River Valley Region

The Sapucaia do Sul unit organized the Regional Forum, which gathered 450 youths from Canoas, São Leopoldo and Portão. They were all surprised by the presentation by Grupo Artístico Legato, made up of children, youths and adults with disabilities, and with the story told by Gelson Freire, from Júlio Ströher School in Sapucaia, who spread his poetry throughout downtown, and the GW em Ação (GW in Action) tribe, from Germano Witrock School in Canoas, which replaced all of its school trash cans with a model created with PET bottles.

"These changes assisted in developing autonomy, commitment to responsibility and a search for alternatives for true citizenship development. TRIBES is a completely positive addition to the life of our students and the community."

Waltair Jacobsen, Director of São Mateus Lutheran Community School, Canoas, RS

Hortênsias Region

Sociedade Recreio Gramadense hosted the gathering organized by Parceiros Voluntários in Gramado, with support from the Canela Department of Education and Culture, for more than 150 youths from nine schools in Canela, Gramado and Taquara on November 28. The TRIBESPEOPLE were able to see initiatives carried out by colleagues like the Eco-Lógicos (Eco-Logical) tribe from João Alfredo School in Canela, which produced homemade soap and organized yard cleanups for other schools in the city, in addition to caring for public square gardens and promoting awareness raising gatherings with younger students. Another initiative was organized by 4 Elementos tribespeople, from Dante Bertoluci School, also in Canela, who picked up garbage in their neighborhoods, promoted native tree planting at their school and created a small woods in partnership with biologist Cilon Estivalet, to study seven specific kinds of cinnamon trees (an important tree in the city's history).

TRIBES are an integral part of our department's Special Projects. We welcome their initiatives due to the level of knowledge and human experiences they propose to our students. It is invigorating to know that our schools are participating actively in this process, since I believe in volunteering and certainly this practice makes a difference in everyone's growth."

Neusa K. Dossin, City Department of Education and Culture, Canela, RS



Border Region



Southern Region



Metropolitan Region

Border Region

Close to 300 youths promoted the Forum at Serafin Dornelles Park in São Borja, along with students from Alegrete and Uruguai. The TRIBESPEOPLE learned about the Carroça Literária (Literary Cart) project by Amigos da Natureza (Friends of Nature) tribe from Ivaí School in São Borja, who filled a cart with books and visited residents of the city's outlying neighborhoods. For its part, the Aprendiz Sustentável (Sustainable Apprentice) Tribe, from the SEST/SENAT of Uruguai, showed the work it did on the banks of the Uruguay River, through partnership with Grupo Ação Pelo Rio Uruguai (Uruguay River Action Group), responsible for cleaning the river, showing its skills and articulation.

"We worked with youth apprentices and had fantastic experiences regarding the commitment of our students to other sectors of the city. Over the course of the year, we worked with the Environment TRACK and the concern our students came to have in caring for their own school was visible."

Eder Dalberto, Director of SEST/SENAT, Uruguai, RS

Southern Region

Bagé hosted the Forum that brought together 200 youths in the União Espírita Bageense gymnasium (Caminho da Luz), coming from the cities of Pelotas, Rio Grande, Dom Pedrito and São José do Norte as well. One of the initiatives presented was organized by different TRIBES from Bagé, who took the trail around Bagé Creek, known as Maya's Route, which cuts across the city, to raise awareness regarding the pollution that currently harms the locale. During the outing, historical information about the city was shared and awareness regarding the environment was raised.

"The TRIBES initiative assists in student socialization. For the school, it's a fundamental project because the youths effectively change for the better. With TRIBES, we help many people."

Elisa Maria Soares Delabary da Silva, Vice-Director of Prof. Julinha Costa Taborda State School, Bagé, RS

Metropolitan Region

Over 200 TRIBESPEOPLE from Viamão, Alvorada, Gravataí, Cachoeirinha and Porto Alegre celebrated another year of results at São Judas Tadeu School in Porto Alegre, on November 7. At the gathering, the youths participated in cooperative games that simulated the three TRACKS: Education towards peace, Environment and Culture, and learned about new initiatives from the Horizontes (Horizons) tribe, which promotes reading and dynamic games at Lar Doce Lar nursing home every week. Another initiative is with 101 Vira Latas (101 Mutts), which donates food to abandoned animals.

"TRIBES is one of our institution's pedagogical pillars. We have to go beyond content and offer healthy experiences. The initiative leads youths to develop competencies and talents that become professions."

Graziela Loureiro dos Santos, Teaching director at São Judas Tadeu School, Porto Alegre, RS



Taquari Valley, Pardo River and Central Region



Hortênsias Region



Sinos River Valley Region



Dissemination Strategies

PARCEIROS VOLUNTÁRIOS AWARDS

In May 2015, we will have the eighth edition of the **Parceiros Voluntários AWARDS**, created to demonstrate the appreciation and admiration of people and institutions dedicated to the common good.



The social initiatives that were nominated represent thousands of others that are also very important for the community – and that should also be receiving the award. Nevertheless, Parceiros Voluntários knows that it is impossible to embrace everyone, which is why uses the Principle of Democracy: ALL are represented by a few.

The Awards promote successful examples that can be multiplied and influence future public policy; that demonstrate the strength of working in networks and their results when several segments of the community unite: volunteers, businesses, schools, social organizations, universities, government, citizens and families who are benefited.

ACKNOWLEDGEMENTS



Best practices in Dubai

The 2014 Dubai International Best Practices Award is organized by the city of Dubai in Saudi Arabia, in partnership with the UN/Habitat. Our organization came in 52nd among the 100 best works presented by 140 countries, and was the only in the Management Qualification category.

ODM Brasil Awards - 5th Edition

It was a rich, meaningful moment for the ODM RS State Group and Rio Grande do Sul, since winning the plaque symbolizes a well-deserved and hard won victory within the context of the large number of projects presented from all over Brazil.



2015 Sustainable Entrepreneur

This tribute occurred at the first edition of the Sustainable Entrepreneur Awards, which recognized the work by 20 leaders of social projects on a national level. The Awards, supported by Samsung, is an initiative by the 1 Papo Reto (Straight Talk) collaborative project led by journalist Rosenildo Ferreira, in São Paulo.

RS Legislative Assembly

The Combined Commission of the Rio Grande do Sul Legislative Assembly, responsible for the Social Responsibility Award (PRS), which is already in its fifteenth year, granted Parceiros Voluntários an Honorable mention certificate, as a form of recognition for its work and interaction with a variety of sectors of the society.



Books

BOOKS PUBLISHED

As a rule, **Parceiros Voluntários** records its experiences with the aim to serve as guidance for those who would like to practice them.



Tribes: Stories and Guide for Youth Volunteering
Published: 2004

Organized by: **Father Marcelo Rezende Guimarães**

These pages reveal itineraries, paths taken and reflections on the meaning of initiatives that can be used in groups of young people, at home, school, in short, in the Tribes and Tracks of youth.



The Fifth Power – Social Conscience of a Nation

Published: 2008

Authors: **Lilian Dreyer and Maria Elena Pereira Johannpeter**

This work raises questions: how is a culture of solidarity formed? What role does solidarity play in creating a society's culture? Is there a difference between "being socially aware" and "engaging oneself as a volunteer"?



Youth Social Participation – Action Guide

Published: 2008

Organized by: **Maria Stephanou – NIUE/UFRGS**

This Guide has the educational proposal of guiding teaching institutions and educators in their relationships with youths to implement actions towards a culture of volunteer social participation.



NGO - Transparency As a Factor Critical to Success

Published: 2012

Authors: **Naída Menezes and Maria Elena Pereira Johannpeter**

This tells the story of managers who made transparency the goal of their organizations. It shares the results of the "Educating for Transparency" social technology. It is a perfect summary for introducing the principles of transparency and submission of accounts in the third sector.



10 Years of Youth Volunteering and Transformative Actions

Published: 2013

Authors: **Daniela Haetinger and Maria Elena Pereira Johannpeter**

This book features stories of life, learning, solidarity, promotes volunteering, values like citizenship, responsibility and entrepreneurship.



NGO – Transparency As a Factor Critical to Success – RS and BA
Published: 2014

Authors: **Naída Menezes and Maria Elena Pereira Johannpeter**

This book shows the diversity of locations, experiences and knowledge that cut across the social technology that disseminates transparency as a value and attitude.

Sponsorship



Sponsorship



Sponsorship



Sponsorship



Statements on changes in net equity (in BRL)

	DONATION RESERVE	RESERVE – SUSTAINABILITY FUND	ADJUSTMENT OF ASSET VALUATION	ACCUMULATED SURPLUS	TOTAL
As of December 31, 2012	166,721	1,700,000	15,676	1,538,528	3,420,925
Accounting period deficit				(572,653)	(572,653)
Realization of the adjustment of fixed asset valuation to right value			(5,763)	5,763	-
Total of the comprehensive result for the accounting period			(5,763)	(566,890)	(572,653)
Investments in sustainability fund		211,868	-	(211,868)	-
As of December 31, 2013	166,721	1,911,868	9,913	759,770	2,848,272
Accounting period surplus				318,314	318,314
Realization of the adjustment of fixed asset valuation to right value			(5,763)	5,763	-
Total of the comprehensive result for the accounting period	-	-	(5,763)	324,077	318,314
As of December 31, 2014	166,721	1,911,868	4,150	1,083,847	3,166,586

Cash Flow Statement - Accounting Periods ending on December 31 (in BRL)

	2014	2013
Cash flow from operating activities		
Surplus (Deficit) from accounting period	318,314	(572,653)
Adjustments of revenue and expenses not involving cash		
Depreciation of fixed assets	37,638	38,894
Amortization of intangible assets	27,769	166,613
Low cost fixed asset	4,915	-
Variations in assets and liabilities		
Other credits	(6,282)	(60,434)
Stock	(26,880)	-
Accelerated payments	5,209	27,793
Sustainability fund	(176,553)	(121,401)
Suppliers	4,017	(1,242)
Salaries and social charges	(26,851)	17,936
Tax obligations	(3,915)	776
Deferred revenue - projects in progress	227,983	(162,717)
Social obligations	(322)	53
Net cash generated from (used in) operational activities	392,042	(666,382)
Cash flow from investment activities		
Acquisitions of fixed assets	(7,954)	(21,170)
Cash received from sales of fixed assets	7,000	-
Net cash used in investment activities	(954)	(21,170)
Increase (reduction) of cash and cash equivalents	384,088	(687,552)
Cash and cash equivalents at start of accounting period	1,160,588	1,848,140
Cash and cash equivalents at end of accounting period	1,544,676	1,160,588

Staff

STAFF

Many thanks to our Staff and everyone who believes in, supports and makes their time, knowledge and hearts available in favor of others' well-being. They are all people passionate about the Cause and who believe that a better society is possible.

VOLUNTEER EXECUTIVE BOARD

President

Maria Elena Pereira Johannpeter

Vice-Presidents

Daniel Santoro
Geraldo Bemfica Teixeira
Geraldo Toffanello
Hermes Gazzola

TECHNICAL STAFF

Maris Stella Poltronieri Boesing
André Carrasco Dias Campos
Andreia Diel
Beatriz Félix dos Santos
Debora Maria da Rocha Pires
Erik Willian Pires Ferreira
Guilherme Mielle Borba
Maria Isabelle Agiova Tups Ghiorzi
Karen Regina Severo Barbosa
Mari Lucia Larroza
Patricia Brum Pacheco
Priscila Ballestrin
Rita de Cassia Souza de Vargas Ferreira
Vanessa de Azevedo Ribeiro
Vercy Maria Falavigna Boeira



BOARD OF TRUSTEES

Our gratitude and respect to our admirable advisers and their substitutes.



BOARD MEMBERS

Humberto Luiz Ruga – President of the Board
Alcely Strutz Barroso – IBM do Brasil
Cláudio Guenther – STIHL Ferramentas Motorizadas Ltda.
Daniel Hiran Ferreira Ramos Santoro – Cervejaria Dado Bier
Eduardo Delgado – High Court Judge of the State of Rio Grande do Sul
Heitor José Müller - FIERGS (Federation of Industries of the State of Rio Grande do Sul)
Hermes Gazzola – Entrepreneur
João Polanczyk – Physician
Jorge Gerdau Johannpeter – Gerdau S/A
Jorge Luís Silva Logemann – Ferramentas Gerais Comércio e Importação S/A
José Adroaldo Oppermann – Hospital Moinhos de Vento
Leocádio de Almeida Antunes Filho – Empresa de Petróleo Ipiranga S/A
Pe. Marcelo Fernandes de Aquino – President of UNISINOS
Marcelo Lyra do Amaral – Braskem S/A
Maria Elena Pereira Johannpeter – Social Entrepreneur
Mariano Sebastian de Beer – Microsoft Informática Ltda.
Michel Jacques Levy – Entrepreneur
Ricardo Russowsky - FEDERASUL (Rio Grande do Sul Federation of Commercial and Services Associations)
Sílvio Pedro Machado – Bradesco S/A
Zildo De Marchi - FECOMÉRCIO - RS Trade Federation

DEPUTY BOARD MEMBERS

Edson Lisboa – – SESI/RS (Social Services for Industry in Rio Grande do Sul)
João Ruy Dorneles Freire – Braskem S/A
Luiz Carlos Bohn – Fecomércio RS
Selina Stihl – Stihl Ferramentas Motorizadas Ltda.
Vagner Calvetti – Ipiranga Produtos de Petróleo S/A

Supporting Institutions, Supporters and Partners

Supporting Institutions



Supporters



2014 Partnerships

ABCR-RS – Brazilian Association of Fund Raisers
 Alfamídia
 AMCHAM – American Chamber of Commerce for Brazil
 Antonio Celso Webber
 Barco Cisne Branco – Alfonso P. Hilbig LTDA
 Brazil-Germany Chamber/RS
 CIEE – Business-School Integration Center
 Comunicação Impressa
 Bahia Regional Board of Accounting
 General-Comptroller of the Union – CGU
 Cristiana Bonzanini

FTEC
 Fundação Visconde de Cairu / BA
 Goya Branding e Performance Digital
 Grupo Conectt
 Jeferson de Oliveira Gonçalves
 Joaquim de Proença Sigaud
 Marcos Nobre
 Mathias Cramer – Tempo Real Foto
 Plann Estratégia e Branding
 Project Management Institute RS
 Prospecta Talentos
 Rohde & Carvalho – Diagnóstico e Pesquisa
 Santander Cultural
 SBDG – Brazilian Group Dynamics Society
 Unify
 Yara Brasil Fertilizantes S/A.

Editorial Staff

Editorial Project and Content Production
 NGO Parceiros Voluntários Staff

Coordination and editing: Neiva Mello Assessoria em Comunicação
Texts: Vicente Medeiros

Graphic Design and Layout: Design de Maria
Proofreading: Magda Collin
Photographs: NGO Parceiros Voluntários Archive and Mathias Cramer
Print run: 1,000 copies

Seals



Organização
das Nações Unidas
para a Educação,
a Ciência e a Cultura

Representação
no Brasil



SCHWAB FOUNDATION FOR SOCIAL ENTREPRENEURSHIP

THE VOICE OF SOCIAL INNOVATION



Member of the Department of Public Information/Non-Governmental Organizations Section (DPI/NGO) of the United Nations (UN)

Certifications

City Board of Social Assistance – no. 39
City Board on Rights of Children and Adolescents – no. 843
City Public Utility – Act no. 10.193/2007
State Public Utility – no. 002085
Federal Public Utility – Directive no. 306/01
Social Assistance Charity Entity – RCEAS 2006/2006

Brand Registration

Registered at the National Industrial Property Institute (INPI)

Parceiros Voluntários

Largo Visconde do Cairu, 17 – 8º andar
90030-110 – Porto Alegre – RS – Brazil
Telephone: +55 (51) 2101-9750

www.parceirosvoluntarios.org.br
facebook.com/parceirosvoluntarios

Support for this Report



Paper Donation



Volunteer Printer

Donations are accepted only through identified deposits to Banco Bradesco S.A. Ag. (Branch) 0268-2 / C.C: 0525050-1.

Your opinion about our work
is very important to us:

falapv@parceirosvoluntarios.org.br