



20-YEARS HISTORY

Parceiros **20** ANOS
Voluntários



How is a solidarity culture formed?

Do we learn to be or are we already born solidary?

Is there a difference between “being solidary” and
“engaging” as a volunteer?

In 1997, we put the theme Volunteering and Solidarity at the center of the discussion.
The times were different. Was it a Utopia?

Today, 20 years later, both Organized Volunteering and recognition of the Third Sector
are already clear - having, even, its own Regulatory Framework.

The development of an achievable plan remained after utopia hypothesis was discarded.
When we launched the Pilot Project “Summer Laboratory”, there were 100 people. The
lines of volunteer candidates showed us that including in our life project the life projects
of others was a latent idea in our society. Today, we are more than 400,000.

After the organization of Volunteers came the action “Tribes on the Tracks of Citi-
zenship”, which is the expression of Youth Volunteering, as well as the Strengthening
of a Social Web, with the management training for civil society organizations. And the
companies, with CSR - Corporate Social Responsibility, also came to integrate this force.
In reviewing this trajectory, the emotions experienced in that distant January 1997 still
flourish in our hearts, with the same conviction remaining: “Change is possible. We just
need to take the first step.”

Our deep gratitude to the support received from communities, social organizations,
schools, universities, companies, government and all public agencies that provided us
with knowledge, materials, human and financial resources in those 20 years.

Let's follow the steps of this trajectory together?

Maria Elena Pereira Johannpeter

IDEALIZER AND PRESIDENT (VOLUNTEER)

ISR

INDIVIDUAL SOCIAL RESPONSIBILITY

“Working internal values allows the person to awaken one’s true value, which makes one more active and prone to transforming the world around them.”

It implies assuming a position of constructor, collaborator and transformer. It is an ethical decision-making. *As said by Capra, “(...) there is no individual organism able to live in isolation. Life is a property of the planets and not of individual organisms”.*

A new understanding is urgently needed where the domain relations issue gives way to the idea of network: the need to associate, establish links, cooperate with each other. One discovers oneself, not only as a being in communion with oneself, but with others, emphasizing the meaning of otherness.

CSR

CORPORATE SOCIAL RESPONSIBILITY

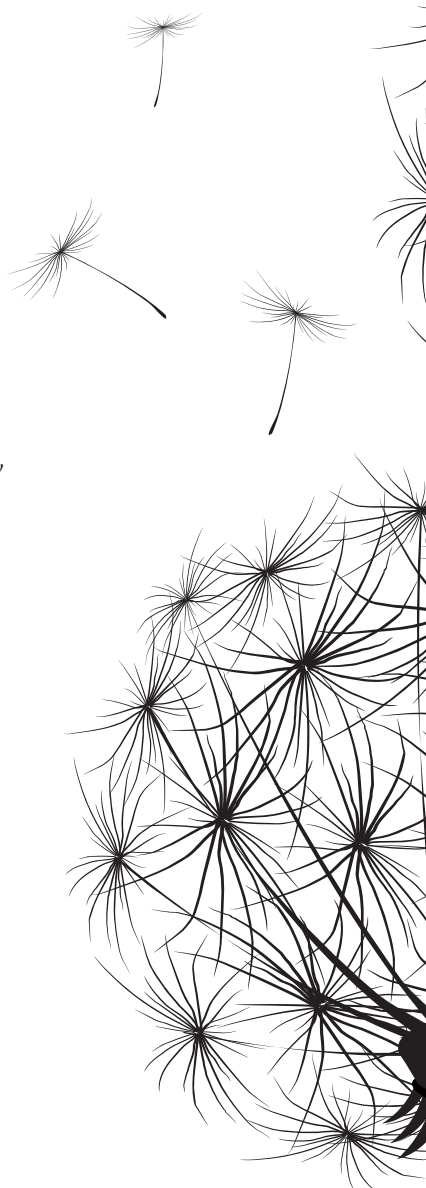
In the last decades of the twentieth century, companies, due to globalization, became aware of their strong role as transformers and were then called “citizen companies”, including in their strategic planning issues such as the environment, social activities, ethics, citizenship. And what is their gain? CSR, a competitive market value and also an added value to its Brand.

CSR grants a leadership character to a company, since it generates value to it and the society, capitalizing on the so-called intangible assets, which represent 75%, compared to 25% of tangible assets. More than a donor and/or sponsor, it is the transfer of the greatest capitals that companies have and which make a difference: their human resources, their knowledge and the Brands.

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Idealism is the quality of what is ideal.
An ideal exists only in the mind, in the imagination. It's the fantastic, the idealized model. Utopia is hope in reality.

Utopia is to plan.

Utopia is walking towards the horizon, with eyes open to see what we aim at. (Philosopher Terezinha Rios)

Parceiros Voluntários (Volunteer Partners) was idealized with this foundation, to which we added professionalism.

This is what has provided support to its work for two decades.



IDEALIZE



PROFESSI




IONALIZE

Peter Drucker used to say: “The product of Social Organizations are transformed lives”. The paradigm for the 21st century is that of partnerships and collaboration, ways of achieving mutual progress. It is the key to human development. Given the responsibility that Social Organizations take over, it is necessary to perfect this sector.

The key word is: TRANSPARENCY. What is Transparency?

Is it the access and revelation of what is essential? Building relationships between stakeholders? The NGO Parceiros Voluntários, certified as Advisory, works by mobilizing, articulating, forming networks with schools, companies, national and international institutions, from which it receives resources to train other NGOs, placing professionalism alongside idealism.

The background of the entire page is a close-up photograph of a green leaf, showing its intricate vein structure. A thick, solid black diagonal stripe runs from the bottom left towards the top right, crossing the leaf image. In the upper left quadrant, there is a solid black rectangular box containing white text.

For over 20 years we have been present in more than 100 municipalities in Rio Grande do Sul, which represent 60% of the population of the state, as well as in other states of Brazil, raising awareness, through our concepts, actions and publications, reaching more than 7 million people.

MILLION PEOPLE

THE GREAT COLLABORATIVE NETWORK IS FORMED BY MORE THAN 400,000 VOLUNTEERS, 2,310 SCOS, WITH MORE THAN 19,000 COMMUNITY LEADERS TRAINED IN MANAGEMENT.

2.152 TEACHING INSTITUTIONS MOBILIZED, WITH OVER 3,000 QUALIFIED EDUCATORS AND 4,500 YOUTH TRAINED, WITH THE PARTICIPATION OF MORE THAN 130,000 STUDENTS IN THE SOCIAL TECHNOLOGY “TRIBES ON THE TRAILS OF CITIZENSHIP” (TRIBOS NAS TRILHAS DA CIDADANIA).

2,632 COMPANIES PARTICIPATE WITH THEIR VOLUNTEER HUMAN RESOURCES, IN ADDITION TO FUNDING AND THE STRENGTH OF THEIR BRANDS.

COMMUNICATION COMPANIES GIVE STRENGTH TO THAT GREAT VOLUNTEER MOVEMENT.



OUR PUBLICATIONS

Volunteering enables us to exercise our Human Commitment day by day, which is above our social responsibility. The rules of social responsibility, as well as the boundaries, are norms created by men. Human commitment lies at the heart of life, without borders. As we reflect in depth on the meaning “of being a volunteer”, the result is touching.

THE



A vertical photograph of a field of red flowers, possibly poppies, with a dandelion seed head in the foreground. The background is a warm, bokeh-filled sky with orange and yellow tones. The word "RILL" is overlaid in large, white, sans-serif capital letters on the left side of the image.

RILL

The results demystify the idea that NGOs are supported only by idealism. International institutions evaluate social projects by the bias of the four Capitals: Natural, Financial, Human and Social.

It is on our social capital that we focus, which expresses the capacity of a society to establish ties of interpersonal trust and cooperation networks for the production of collective goods.

TWENTY





Y YEARS

“

Every social order is created by us. Acting or not acting contributes to forming or consolidating the order in which we live

”

BERNARDO TORO • COLOMBIAN SOCIOLOGIST

SUPPORTING INSTITUTIONS 20 YEARS



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