

2018 ANNUAL REPORT



Parce

**Every social order is created by us.** The activity or inactivity of each one of us contributes to the formation and establishment of the order we live in."

Bernardo Toro Philosopher and Educator



# 08 About Us

09 PURPOSE, VISION, MISSION, BELIEFS AND VALUES

10 LETTERS

12 TIMELINE



# **14** SDG

16 VOLUNTEER PARTNERS ACTS ALIGNED WITH AOS SUSTAINABLE DEVELOPMENT GOALS (SDG) INSTITUTED BY THE UN.

## **18** volunteer partners today



20 ACTING ON A NATIONAL LEVEL

21 OUR NUMBERS

# 22 companies

24 AFFERO LAB PROMOTES A WORKSHOP DAY WITH SCHOOL STUDENTS AT JAGUARÉ, IN SÃO PAULO

25 VOLUNTEERING AT HUGHES IS HANDS-ON

# 26 CIVIL SOCIETY ORGANIZATIONS

CITIZENSHIP 32 MUNICIPAL

<mark>31</mark> TRIBES ON TRACK TOWARDS

SCHOOLS

MEETINGS

**33** GAME THE CITY AT PLAY

27 IDEALISM WITH PROFESSIONALISM

28 PROMOTION OF VOLUNTEERING

29 COMMUNITY WORKING FOR THE COMMUNITY

# 34



TRANSPARENCY

36 FINANCIAL STATEMENT

# **38** ACKNOWLEDGMENT



40 BOARDS

40 VOLUNTEER PARTNERS STAFF





We are an organization that believes in social transformation through the exercise of ISR -Individual Social Responsibility and that it is possible to live in a sustainable society based on ethical and participative people.

Over the last 21 years we have developed methodologies with systemic solutions in order to meet social demands. For this, we operate on four fronts:

1. Volunteering: encouraging people to practice organized volunteering, focusing on citizenship education and strengthening the country's social capital;

2. Civil Society Organizations: providing management skills for transparency and reliable accountability, generating efficiency, effectiveness and efficiency in meeting their purposes;

3. Strengthening their relationship with the community, adding value to their brand, developing human and conceptual skills in employees and improving the organizational climate.

4. Schools: as a partner to better meet the requirements of the Bases and Guidelines Law (LDB), enabling the practice of child and youth protagonism and the development of young leaders and entrepreneurship.

ISR - Working with personal values awakens people to their true worth, making them more active and committed to the social transformation of the world around them.

ONG Parceiros Voluntários

#### PURPOSE

Transformation of society through Individual Social Responsibility.

#### VISION

Live in a sustainable society, founded on people who are ethical and participate.

#### MISSION

Engage and develop people and institutions through social technologies and volunteering.

#### **CREENCIAS Y VALORES**

- Everybody shows solidarity and is a potential volunteer.
- Philanthropy and the practice of citizenship, through volunteering, are indispensable to the transformation of today's social reality.
- All volunteer work generates returns for the community and the people who engage in it.
- Organized volunteering is the foundation for the development of the of third sector.
- Practicing the principle of subsidiarity is indispensable to the autonomy and development of the community.
- Sustained development is achieved through interaction of social, economic, environmental, political and cultural systems.

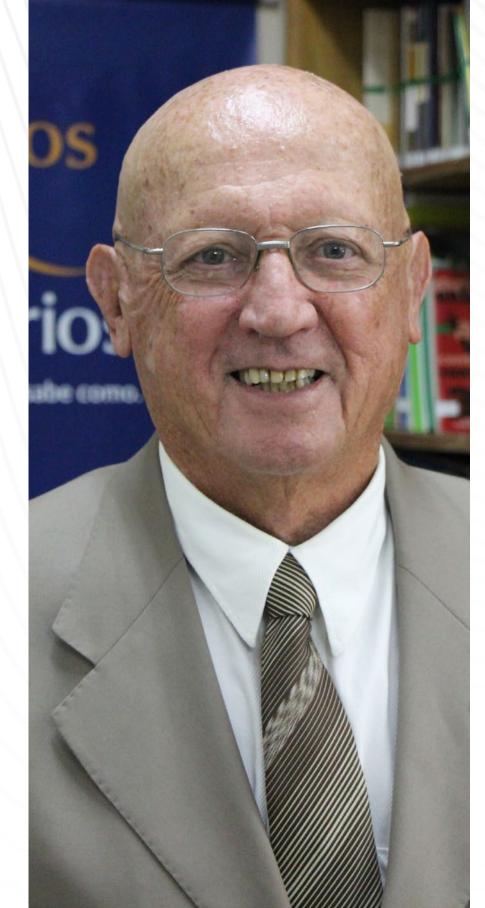
#### **PRINCIPLE OF SUBSIDIARITY:**

Individuals or groups acting in their streets, neighborhoods and the city, only recurring to higher authorities when they lack the conditions to adequately deal with problems in their own sphere of action.

In this way, each community tends to become an agent, managing its own development, reducing bureaucratic interference and costs.

It means the community working for the community, in a relationship where everybody wins.





#### **TRANSPARENCY TO BE** INDEPENDENT

The economic crisis tormenting all sectors of our society has also further complicated the challenges faced by the third sector. If during moments of greater stability, social organizations already needed to professionalize themselves to attract resources, build partnerships and maintain their sustainability, the current scenario now demands superior management. This is because society is increasingly alert as a result of the many scandals of corruption devastating the country. The same is true for companies, obliging them to minutely evaluate what they invest in.

Volunteer Partners developed and implanted, free of charge, their methodology for training CSOs according to the principles of transparency for qualified management. Thus, they can offer their stakeholders useful and reliable information for monitoring the resources allocated and evaluating social initiatives. Transparent relationships are important for capturing funds, since no donor will direct an amount to an entity without evidence that it is being invested adequately.

For 21 years now, the Organization has been making great efforts to develop a proactive and socially aware society. Although it has great support offered by companies, schools, social institutions, volunteers, professionals, the media, investors and sectors of the government, Partners is also making efforts to work on its mission and show that it is possible to create a new ethical social force. With this in mind, it is believed that there should be a specific policy for organizations that promote advancement in the social field, with transparency being the criteria for evaluation.

It is through the unity of the government, companies, universities and social organizations that we will have the strength we need to further improve our society. We're all in the same boat, and transparency should be the common thread and the foundational value of all agents. Because in the end, in addition to offering trustworthiness, above all transparency permits independence.

#### Humberto Ruga - President of the Board of Directors (Volunteer)

#### HUMANITY VALUES

We all know how some words become seasonal. In the last decade, they have been: evolution, innovation, creativity, disruption, thinking outside the box. I ask myself: what do we really want with the use of these words? Are we seeking evolution for the development and improvement of knowledge? Innovation, as a novelty? Creativity, as quality? Disruption, such as interrupting the course of a process, aiming at improvement? Anyway, would these be subject to the ephemeral?

Since the time of the Greek thinkers and in all millennial cultural traditions, internal values have always been exalted. In our heart we have something that "does not go out of style," something that is also recognized and termed as Universal Values, such as ethics, morals, respect, honesty, generosity, love, peace, solidarity, freedom and justice.

we see, companies that offer reliable products as being within the logic of the Respect value. The customer, in the right of using their freedom of choice for the desired brand. In politics, when the value of Ethics is used, it subjects the processes to the gradual evolution of efficient social, economic and political parameters of a population,

Is this creativity? Indeed, those who are not only intellectually, but emotionally and spiritually present in human and business relationships become more apt and able to act in the realm of reality. Management Instruments based on Universal Values lead to changes in a society, they lead to Evolution.

Now I turn to You who has this Report in your hands, I ask you to read it with love and affection and try to understand the meaning of the work that has been done, thus joining the thousands of people, companies, social organizations, schools and universities that, for 21 years, have been within this magnificent attitude of practicing the perennial Values of Humanity.

Maria Elena Pereira Johannpeter Founder and Chairman of the Board of Directors (Volunteer)





# 1997

 NGO Volunteer Partners founded in January

• Recognized by the UNESCO seal

- 1999
- 1st of 4 editions of the Youth Volunteer Meeting

 Start of Volunteer Partners Network

• 1st of 8 editions of the Youth Volunteer Meeting

2001

- Federal Public Utility Certification
- International Year of the Volunteer – UN

# 2003

• Launch of the Tribes on Track towards Citizenship Initiative

• Development of the Solidarity Leader Program, which brought the methodology to 26 Brazilian states and the Federal District. carried out in partnership with Sebrae Nacional

- UNV takes Volunteer Partners' social technology to 300 Bolivian cities
- Introduction of BSC as a management tool
- CEBAS Certification
- Accreditation at DPI/NGO. UN. in New York. USA

# 2005

- 1st organization served by Partners. Menino Jesus de Praga House receives ISO 9001 certification
- Partnership with the University School Integration Center - NIUE/UFRGS for youth profile and social participation research
- City of Porto Alegre Medal Porto Alegre Citv Hall
- 2005 Personality in the Top Ser Humano (Top Human Being) Award (ABRH-RS)
- National Award "The Most Influential Women in Brazil" (Forbes) in the Third Sector category

# 1998

 Launch of VPJ Sebrae. Partnership with Sebrae/ **RS** Management Training for Social Organizations

 Signing of Volunteering Act 9.608/98 by Brazilian President Fernando Henrique Cardoso

# 2000

 State Public Utility Certification

• Partnership with the Band TV network – "Cidadão Legal" Program

# 2002

• 1st of 6 editions of the Stop and Think International Seminar

• Citizen Emeritus Title - City Chamber of Porto Alegre

# 2006

- Development of Guide to Youth Action and Social Participation (NIUE/ UFRGS)
- Dissemination. in Brazil, of the methodology for developing Internal Volunteering Committees for companies

2004

Schwab Foundation Seal

• Brand registered with

• Publication of the book

"Tribes on Track towards

(Switzerland)

INPI

Citizenship"

# 2007

• 1st of 6 editions of

Network - Training

in Sustainable

the Social Partnership

Management Principles

• 1st Training Session

for Educators in Social

Participation and

Youth Mobilization

• IBOPE Study: image

of Volunteer Partners

Grande do Sul

and Volunteering in Rio

# 2009

 Management for Sustainability, Entrepreneurship and Collaborative Networks of CSOs Project with SEBRAE Nacional for AM, BA, RJ, MT and RS

 Participation in the Seminar: The Government Leaders' Forum, Virginia, USA (Microsoft)

• Tribes on Track towards Citizenship pre-selected by Best Practices in Youth Policies and Programs in Latin America and the Caribbean (UNESCO and IDB)

 Finalists of the 3rd MDG Brazil Award - Millennium Development Goals

Municipal Council of Science and Technology Award Legislature

# 2011

- Social Technology Certification and Award - Banco Do Brasil Foundation
- Member of ConSOC-BID/Brasil

 Farroupilha Merit Medal, awarded by the Rio Grande do Sul State

# 2013

• Methodology in partnership with Sebrae/RS Responsible Company, Sustainable Business for MSBs (Micro and Small Businesses)

- Social Technology "Qualification of the Social Web: Managerial Development for the Third Sector, certified by FINEP
- Publication of the book "Tribes on Track towards Citizenship: Ten years of Youth Volunteering and Transformational Actions"
- Application of the Educating for Transparency methodology -BA and RS

# 2008

• Start of the Transparency project - BID and FUMIN

• Participation in the Seminar: The Government Leaders' Forum, Miami, USA (Microsoft)

• Launch of the book "O Quinto Poder" (The Fifth Power)

# 2010

RIDS Project with SJDS/RS

 10 years of partnership with TV Band - "Cidadão Legal" Program

# 2012

 Publication of the Book "ONG - Transparência Como Fator Crítico de Sucesso" (NGO - Transparency as a Critical Success Factor)

 Excellence in Management Project developed by Falconi Result Consultants

# 2014

 Launch of book 2 "NGO -Transparency BA and RS"

• Launch of Teia Social (Social Web) project - BA and RS

• Finalists of the 5th MDG Brazil Award - Millennium Development Goals

 Certification - Dubai International Award for Best Practices - United Arab Emirates and UN/Habitat

# 2017

- Launch of the Integrí innovation project
- Participant of the program Milhas do Bem Smiles
- Winner of the award 100 Best NGOs to Donate to
- Itaú-Unicef Award Finalist
- Partnership with UFRGS to improve the Educating for Transparency methodology.
- Training for CSO leaders in Palmas (TO)
- Opening of the Volunteer Partners Unit in SP
- Obtaining the Transparent NGO Seal, from the Doar Institute

# 2016

- Launch of the course Regulatory Framework of Civil Society Organizations - MROSC
- Signing of cooperation agreement with SEDUC / RS
- Innovation Project developed with partner company EY

# 2018

- 15 years of the Values in Education Program;
- Distance Learning methodology in partnership with TCE/RS, Regulatory Framework MROSC
- Member of the Managing Committee of the National Volunteering Program Viva Voluntário;
- Establishment of the Board of Directors of Volunteer Partners



- Toro, Colombian philosopher

2015

2015

Launch of the book

"Transformação

Social: a opção

pelo agir (Social

option to act)"

• Sustainable

Transformation: the

Entrepreneur Award

• Visit from Bernardo



# SDG 16



## VOLUNTEER PARTNERS WORKS IN ALIGNMENT WITH THE 17 SUSTAINABLE DEVELOPMENT GOALS (SDG), CREATED BY THE UN.

In September 2015, together with 193 world leaders, the United Nations (UN) set the 2030 Agenda, which outlines 17 Sustainable Development Goals (SDGs) and 169 goals, to promote decent living for everyone on the planet.

According to the UN, the SDGs and their goals demonstrate the scale and ambition of this new universal agenda. They build on the legacy of the Millennium Development Goals and will conclude what these could not achieve. They seek to realize human rights for all, to achieve gender equality and the empowerment of women and girls.

Brazil is also part of these Goals and achieving national goals is the responsibility of all Brazilians. Thus, people, through volunteer work, social organizations, schools, companies, universities and the public powers collaborate to turn the goals into reality.

With Solutions and Projects fully aligned with the SDGs, our proposal is aimed at supporting the engagement of these social actors to focus their planning and actions in this direction, establishing collaborative networks among all, resulting in the realization of this transformation.



Read more: https://nacoesunidas.org/pos2015/

17







## ACTING ON A NATIONAL LEVEL

Aimed at the sustainability and achievement of the SDGs and their goals, we foster partnerships with governments, companies, universities, schools, civil society organizations and the media, to reconcile economic and financial goals with social and environmental goals, implementing practical actions in communities throughout the country.

With headquarters located in the state of Rio Grande do Sul and in the city of São Paulo, we have established a collaborative network that enables great capillarity.

In Rio Grande do Sul. since its foundation. Volunteer Partners has established partnerships with the Federation of Trade and Service Associations of Rio Grande do Sul (Federasul), the Fecomércio-RS

and FIERGS systems, having as their representatives and local executors the Trade, Industrial, Service Associations (ACIs) and the Chambers of Shopkeepers (CDLs), which through their capillarity and ability to bring together business leaders, make a decisive contribution to the establishment of Volunteer Partner Units, which are led in their cities through local Coordination.

There are currently 21 Units, which share the same purpose and mission, replicating the methodologies aimed at the social development of communities. With the advent of digital solutions and in partnership with the Court of Auditors of RS and other institutions, virtual courses were developed, among them the CSO Regulatory Framework - MROSC, allowing our solutions to reach cities throughout Brazil.

The Values in the Education and Strengthening of the Social Web Programs take place today in more than 138 cities in the national territory, always with local partnerships.

Where we are

Cuiabá

# OUR NUMBERS

# OVER 8 MILLION PEOPLE REACHED



562.856 PEOPLE MOBILIZED

2. STRENGTHENING **THE SOCIAL WEB -**PROFESSIONALIZATION **OF CIVIL SOCIETY ORGANIZATIONS** 

2.410 ORGANIZATIONS ATTENDED TO

> 19.841 LEADERS TRAINED



Curitiba

Porto Alegre

Novo Hamburgo

N

#### **3. COMPANIES**

2.739 BUSINESSES MOBILIZED

#### **4. VALUES IN EDUCATION** PROGRAM

**2.662** EDUCATION INSTITUTIONS MOBILIZED

3.410 EDUCATORS TRAINED

**5.648** YOUNG PEOPLE TRAINED

**155.300** PARTICIPANTS IN TRIBES ON TRACK TOWARDS CITIZENSHIP PROJECT



#### THE POWER OF COMPANIES TO CO-CREATE SUSTAINABLE SOLUTIONS FOR COMMUNITIES

WE DEVELOP PROGRAMS. COURSES AND METHODOLOGIES THAT ALLOW THE CONSTRUCTION OF SYSTEMIC SOLUTIONS FOR THE COMMUNITIES, SEEKING THE DEVELOPMENT OF THE TERRITORIES.



In the market economies, companies are the drivers of economic development, contributing to the growth of the different faces that make up society as well as to its sustainable development.

Today, companies seek to measure social impact and therefore need to seek knowledge to address the causes; Team members develop skills other than their daily skills; communities need the approach of the company to co-create with them these results; and Partners is the link to bring these social actors together and support them in turning opportunities into joint initiatives aimed at the common good.

To support these needs, we offer advice, indicate ways, having as a value proposition:

#### For the CEO:

going beyond the business environment.

#### For the Company:

- climate;
- Optimization of return on investment in people;
- Increased positive brand reputation of the company.

#### For the Employees:

competencies.

#### For the Community:

one.

• To be recognized as a leader with a broad and modern vision,

• Improvement and a positive impact on the organizational

• Development of T-H-C Technical, Human and Conceptual

• Systemic Impact in a vision of Fit to the Future, which has not only an economic impact, but also a social and environmental

#### **TESTIMONY**:

My name is luri Rapoport and I have been closely linked to the activities of the so-called Third Sector for over 15 years.

Founder of the Bacuri Institute (where we work with early childhood education, environmental preservation and other activities). I am also President of the Advisory Board of International Conservation in Brazil (one of the largest environmental NGOs) and, finally, a Board Member of the V5 Institute. I have known the NGO Volunteer Partners for 5 years and consider it to be one of the most complete and incredible initiatives I have ever witnessed. It is organized, transparent, with full governance, Partners has the ability to bring together people from diverse communities and locations in the divine craft of volunteer work, a fundamental path for any country that values the development of its citizens.

Through networking, Partners has a unique capacity to mobilize and organize volunteering in Brazil.

I am proud to be close to Partners and to be able to assist them in their endless struggle for network growth.

MANAGING PARTNER BANCO BTG PACTUAL STATUTORY DIRECTOR OF BANCO BTG PACTUAL **RESPONSIBLE FOR ADMINISTRATIVE AFFAIRS.** 



The work developed involves a team of S&P Global collaborators with children and adolescents in São Paulo communities.

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These solutions are in line with SDG 17 - Partnerships and Means of Implementation..

Goal 17.17: Encourage and promote effective public, public-private and civil society partnerships, building on the experience of the resource mobilization strategies of these partnerships.





#### AFFERO LAB PROMOTES A WORKSHOP DAY WITH SCHOOL STUDENTS AT JAGUARÉ, IN SÃO PAULO

Bright eyed and a desire to make a difference. It was with this energy that 34 Lab volunteers started the morning of November 26th, at the Prof. Maria Eugênia Martins State School, which offers elementary, high school and supplementary education to the community of Jaguaré, in the western zone of the state capital.

After 15 hours of activities, the volunteers conducted 90 workshops on various topics of interest to the students of the three sessions - morning, afternoon and evening - as an exercise in empathy and diversity. About 900 students were impacted by the initiative.

For volunteer Cláudia Nascimento, from Affero Lab, the experience was impactful and enriching. "I was able to invest my knowledge in education for the greater good. I acted as a responsible citizen for the future transformation to a better society. It was possible for young people, who live in a reality of social vulnerability, to experience actions that we normally perform for the corporate world."

While the volunteer Cassia Souza, said: "It was an opportunity to do a behavioral workshop to talk about Life Mission and Purpose. I was very touched to hear from students who rarely talk about feelings or have the opportunity to praise or thank a colleague for some action and friendship that was built during their coexistence. I was also happy to hear from the teachers, words of gratitude for providing a different and engaging day for the students." For her, the action also allowed her to improve her professional skills: "I did training in coaching and I want to work in the educational niche. This experience further strengthened my goal and brought new experiences and ideas."



#### **VOLUNTEERING AT HUGHES** IS HANDS-ON

Hughes do Brasil is a subsidiary of Hughes Communications. In the domestic market, the compa operates focusing on telecommunication solutions for the corporate and government markets. volunteer work takes place in the Ilha do Bororé community in São Paulo.

Permaculture (permanent culture) actions were carried out by company volunteers, along wit students and the rural community of Bororé Island. Also participating in the activities were the Collective (self-organized groups) Casa Ecoativa, Imagem and Sementeira de Direitos.

The work aimed to awaken in the youth of the Bororé community themes such as environment preservation, the implementation of sustainable activities and the use of technologies with natur resources that contribute to human development.



My gratitude to the universe, for provided this meeting. When we are connected with positive thoughts and desires we attract good things. The school was in a positive phase, breaking paradigms, ceasing to speak only to the student, opening dialogues, when the NGO Volunteer Partners made contact. It's like the saying goes: being in the right place at the right time and with the right people. But especially with an open heart to yourself and to others."

Adriana Mori, Deputy Principal and Manager of the State School Prof. Maria Eugênia Martins

	COMPANY PARTICIPATION LEVELS
ny	
ts	Donors
	Make resources available without getting involved in the project.
th	Sponsors
he	Make resources available after review of the idea or project.
	Social entrepreneurs
al	Plan, support implementation, measure results and correct any
al	deviation with the CSO or the project.





#### A MORE TRANSPARENT THIRD SECTOR

THE STRENGTHENING THE SOCIAL WEB PROGRAM GIVES ADVICE TO CSOS THAT WANT TO TRAIN THEIR MANAGEMENT AND MOBILIZE VOLUNTEER HUMAN RESOURCES (VHR).

The need for professionalization of the Third Sector in the face of societal challenges led to the expansion of the NGO Volunteer Partners' grid of methodologies, to enhance and foster the principles of transparency and accountability for civil society organizations. Thus, CSOs can seek resources from governments and companies for the sustainability and continuity of their causes.

More than methodologies, we offer entities the opportunity to communicate, to form cooperation networks, to expand knowledge through seminars and workshops, with face-to-face or distance learning courses. Strengthened, these organizations account for 84 percent of the communities' education, health and social care services. The return to Brazilian society, in return for the exemption from the employer quota, is BRL 12.02 for each BRL 1.00 invested. The sum of tangible and intangible counterparts, representing the quantitative and qualitative financial and economic return of philanthropic social assistance institutions, was BRL 12.9 billion, while the exemption was BRL 1 billion.

Learn More: http://fonif.org.br/publicacoescontrapartidadosetorfilantropico/



"From every BRL 1.00 invested by the public sector in the exemption from the employer quota to social assistance CSOs, BRL 12.02 is returned to the community as benefits." Source: Research Dom Strategy Partners FONIF, 2018.

The Strengthening the Social Web Program is in line with SDG 16 - Peace, Justice and Effective Institutions, to "promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, responsible, and inclusive institutions at all levels." And goal 16.6 the need to "Develop effective, accountable and transparent institutions at all levels."



## IDEALISM WITH PROFESSIONALISM

#### COURSES THAT HAVE BEEN FORMATTED FOR SERVICE TO SOCIAL ORGANIZATIONS

The motto Idealism with Professionalism, which results in Emotion with Results, brought recognition to the work of the NGO Volunteer Partners and invitations to participate in strategic partnerships at national and international levels.

More than just adding resources, strategic allies are co-creators of initiatives. Through their credibility and scope, they make it possible to significantly multiply social results and impacts. The consistent work of capacity building is a response to the demands of companies, foundations and sponsors, who need to know the destination and result of capital invested in the Voluntary Sector and how much the benefitted community is evolving.

The Strengthening the Social Web proposal is a modern way of developing communities by investing in people's permanent abilities, promoting sustainable human and social development, building partnerships between individuals and civil society organizations, businesses and governments at all levels, innovative actions to invest in human capital and social capital, thus strengthening development networks.

Over the last 21 years, we have developed courses that can provide CSOs with solutions for management, marketing, communication, fundraising and others. Today there are more than 12 methodologies and social technologies applied in organizations throughout the country.

The year 2018 was highlighted by the distribution of courses on the web. In partnership with the TCE/RS (Rio Grande do Sul/State Court of Auditors), the Sustainable Management course and the Regulatory Framework for Civil Society Organizations was virtualized, in co-creation, and made available on the Court's Distance Learning platform. The course reached a number of, in its first class, 1,000 people, from 128 cities in the country.

<b>OPERATIONAL INDICATORS OF THE PROGRAM IN 2018:</b>	841 COMMUNITY LEADERS TRAINED IN PERSON	<b>1.000</b> COMMUNITY LEADERS TRAINED VIA DISTANCE LEARNING	
	<b>31.832</b> HOURS OF TRAINING	<b>138</b> MUNICIPALITIES RUNNING THE PROGRAM IN THE COUNTRY	
	63.810 EVENT PARTICIPANTS	<b>287</b> PARTICIPANTS OF LECTURES/RS	
	<b>1.617</b> CSOs ADVISED	<b>1.388</b> REFERRED VOLUNTEERS	
	"Non-profit institutions are agen cured patient, a child who learn respecting adult citizen, that is to s	is, a youth who grows into a self-	

27

#### SPONSORS OF THIS PROJECT









## **PROMOTION OF VOLUNTEERING**

#### DEVELOPING A CULTURE OF ORGANIZED VOLUNTEER WORK IS ONE OF OUR ACTIONS.

A long time ago, volunteering was seen as an act of kindness, goodwill, performed by selfless people with time available.

Today, volunteering is practiced as an exercise in citizenship, where getting involved with the bad situations of communities living on the fringes of society and seeking solutions for them is the duty of every citizen. Volunteering is also fundamental for the development of the country's social capital, as it brings together the strengthening of democracy.

Thus, we view volunteering as a social act, structured and planned, to be effective. Under this bias, the volunteer should be solicited by civil society organizations, when they understand the value of making that person's time, knowledge and emotions available.

It is also a powerful way to engage people to create development fronts across the country. The combination of all voluntary efforts can be decisive for the achievement of the Sustainable Development Goals (SDGs), and as a consequence the peace and development on the planet, according to UNDP-Brazil (United Nations Development Program).

The volunteering we refer to can be from the individual in a civil society organization or from a company that, within its social responsibility, makes time available to its employees during the month to exercise their citizenship.

According to UNDP - United Nations Development Program, every day, "many people participate in development initiatives through voluntary activities, whether on a small or large scale, with the purpose of improving their living conditions and the conditions of those around them. In this way, volunteering fosters the creation of safe, stable and resilient environments conducive to peaceful conflict resolution."

If we consider a universe of 188,000 permanently active volunteers registered with Volunteer Partners, with an availability of 3 hours/ month, with a value of BRL 20,00/hour, we would reach the figure of BRL 135,360,000.00/year.

90 THOUSAND PEOPLE MOBILIZED IN 2018

188.000 VOLUNTEERS X 3HOURS/MONTH X 12MONTHS X BRL 20,00/h

BRL135.360.000,00

ONG Parceiros Voluntários

#### COMMUNITY WORKING FOR THE COMMUNITY

AN ACTION DAY TO CELEBRATE VOLUNTEER DAY

The availability of time, knowledge and emotion, is the premises of organized volunteer work, we receive, each National Volunteer Day, celebrated on August 28, more participants. In order to mobilize and raise awareness about the influence and impact of volunteering on communities, the Tenth Edition of the initiative brought together about 20,000 volunteers in different community activities.

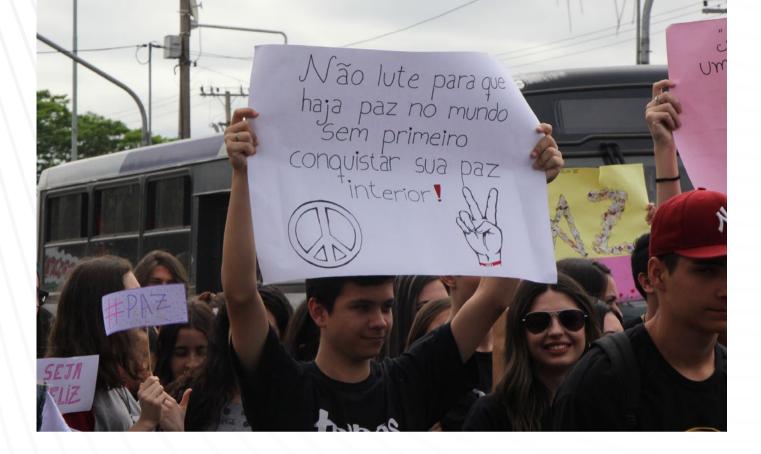
The benefits go beyond numbers and statistics: activities include health check-ups; collection and distribution of food, school supplies and toys; solidarity movements; cultural events; refurbishments of organizations and parks; as well as other forms of cause awareness actions. These actions contribute to community-wide engagement and have a positive impact on communities.

VOLUNTEER CHALLENGE IN NUMBERS PEOPLE MOBILIZED - 20.266 DEVELOPED ACTIONS/INITIATIVES - 216 IN: 12 CITIES (RS)





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IN THE VALUES IN EDUCATION PROGRAM CHILDREN AND YOUNG PEOPLE PLAY THEIR LEADING ROLE.

The Education Guidelines and Basis Law (LDB) states that the ultimate purpose of education is the formation of citizenship, which must be incorporated into the purposes of basic education, with fundamental principles and values.

Thus, the role of the educational institution is to reproduce the ways that a society adopts in order to pass on, conserve or transform values and knowledge. Highlighting this role, the Ministry of Education published, in 2018, Resolution No. 2, which establishes the national guidelines for student volunteering in Basic and Higher Education. We know, however, that schools suffer from a lack of spaces for dialogue and protagonism for students and a program which is integrated to their



lives, expectations and needs, which caused the dropout rate in high school to rise from 7.2% to 16.2% in 12 years. Source: IBGE - 2018

In this scenario, the Values in Education Program, made up of two Social Technologies - Tribes on Track towards Citizenship and Training of Educators for Social and Voluntary Participation - and the Training for Youth Leadership Development, provides children and young people with a collective experience of citizenship and solidarity in which the student develops skills that contribute to life and prepare them for the employment world, such as leadership, entrepreneurship, creativity, teamwork, respect, preparation, implementation and dissemination of projects, among others.

#### TRIBES ON TRACK TOWARDS CITIZENSHIP

AN ACTION THAT ENCOURAGES ENTREPRENEURSHIP AND VOLUNTEERING



This Social Technology encourages children and young people to "get their hands dirty", to form their Tribes and choose a Track (Education for Peace, Environment or Culture) and thereby develop positive impact actions in their communities. Students perform diagnoses either in their school environment and/or develop projects to solve identified problems in their community. They seek out partnerships, implant the project,

evaluate it and publish the results. Thus, they create new forms of ethical and social coexistence - citizenship - at school and beyond. They are the protagonists of actions that contribute to improving the lives of their communities, they exercise individual social responsibility, cultivate human and solidarity values and positively influence family and friends.

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The Values in Education Program is aligned with SDG 4: Ensure a guality education that is inclusive and equitable, and promote learning opportunities throughout life for all Goal 4.7 - "To ensure that by 2030 that all students acquire the knowledge and skills necessary to promote sustainable development including but not limited to, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promoting a culture of peace and nonviolence, global citizenship and valuing cultural diversity and the contribution of culture to sustainable development."



## MUNICIPAL AND REGIONAL **MEETINGS:** TRIBAL FORUMS



The Municipal and Regional Forums are meetings held between the students of the Tribes action and it integrates the Tribes Social Technology in to the Citizenship Tracks. In them, adolescents and young people present the actions that they have developed, providing collective learning and recognition among the participants. They are also excellent opportunities for young people, in addition to sharing their projects, ideas and attitudes, to develop new skills and competences by participating in workshops, lectures and workshops focused on important topics to reinforce the goal of children and youth.

The Forums also enable students from different cities to meet and reinforce their sense of belonging to the cause.



# IN 2018



#### SPONSORS OF THIS PROJECT







## GAME THE CITY AT PLAY



The experience of students from public and private schools participating in the Action Tribes on Track towards Citizenship has reached the world of digital games through the educational game "Cidade em Jogo (City at Play)", which simulates the mayors' decision-making process in choosing and defining public policies for their cities.

The game makes the user mayor for a day, so that they can make decisions about the best solutions to the problems of the municipality, in four steps: 1) government priorities; 2) analysis of available public policies; 3) which ones will apply to change your city; and 4) evaluation of the results and impacts of the choices made.

The platform also offers an area that is restricted to the teacher with additional content, suggestions for applying the game in the classroom and the possibility to start an exclusive round with their students that generates a report of each player's performance.

the following results:

#### 80%

OF THE YOUNG PEOPLE BELIEVE THEY HAVE LEARNED ABOUT DECISION MAKING

#### 73%

OF THE YOUNG PEOPLE UNDERSTOOD BETTER HOW THE MUNICIPAL HEALTH SYSTEM WORKS:

#### 60%

OF THE YOUNG PEOPLE LEARNED ABOUT EDUCATION POLICIES.

3  $\mathbf{O}$ 

The game, developed by the Brava Foundation, was applied to 102 schools in 9 cities, with teenagers from the 5th year of elementary school to the 3rd year of high school and it obtained

#### 60%

OF THE YOUNG PEOPLE UNDERSTOOD HOW A CITY WORKED;

#### 60%

OF THE YOUNG PEOPLE WERE ABLE TO SEE THE NEEDS OF THEIR CITY.

#### TESTIMONY

"We had a dialogue wheel at the end of the game and we all reported that we had no idea how the Mayor's work actually worked. We even thought that all the money went into the manager's pocket. Next year I will be able to vote. Even though it is not yet mandatory for me, I want to vote.".

Patrick da Silva. 16 vears old, from the Flores da Cunha State School, in Uruguaiana (RS).





# TRANSPARENCY

## TRANSPARENCY IS AT THE HEART OF EVERYTHING WE DO.

#### FINANCIAL STATEMENT

	AUDI
Accountability and Transparency are principles of the NGO Volunteer Partners in all its acti	ons. In order to assume the quality <b>MOST</b>
of these actions and their impact on the community, it incorporated three fundamental eler	ments: IN TH

1. the responsibility to fulfill their commitments;

2. the responsibility of providing reliable and transparent information;

3. the responsibility for their actions and decisions.

Our financial statements are audited voluntarily by PwC - PricewaterhouseCoopers Brazil. You can see the complete audit here: www.parceirosvoluntarios.org.br.

Statements on changes in owners' equity (In BRL)					
	<b>Donation reserve</b>	Reserve - Sustain- ability fund	Accumulated Surplus	Total	
<b>On December 31, 2016</b>	166.721	2.451.899	996.395	3.615.015	
Surplus of the period			387.200	387.200	
Fixed asset goods received as donation	13.644			13.644	
Transfer Sustainability Fund Reserve		364.049	(364.049)		
On December 31, 2017	180.365	2.815.948	1.019.546	4.015.859	
Deficit of the period			(61.181)	(61.181)	
Fixed asset goods received as donation	89.309			89.309	
Realization through depreciation of fixed assets re- ceived as donation	(6.492)		6.492		
Realization through obsolescence/fixed assets donation received as donations	(172.883)		(172.883)		
Transfer Sustainability Fund Reserve		292.775	(292.775)		
On December 31, 2018	90.229	3.108.723	844.955	4.043.987	



#### AUDITED BY ONE OF THE MOST TRUSTED COMPANIES IN THE SECTOR.

Statement of profit or loss Fisca	l periods ending December 31		
	2018	2017	
Revenue from operating activities			Cash flow from operat
Contributions from sponsors and supporters	1.191.911	1.068.396	
Advisory projects and events	967.955	820.70	Surplus (deficit) of the
Volunteer Work	605.611	741.711	Adjustment to revenue
	2.765.477	2.630.977	Depreciation of fixed
Expenses from operating activities			Amortization of intang
Advising projects	(513.074)	(483.655)	Low cost fixed asset
General and administrative	(1.957.986)	(1.579.479)	
Volunteer work	(605.611)	(741.711)	Changes in assets and
Other Revenue	-	217.603	Inventory
Other Expenses	(1.145)	(43.521)	Prepaid expenses
	(3.077.816)	(2.630.743)	Other Credits receivab
Operating surplus (deficit) before financial result	(312.339)	234	Sustainability fund
Financial result			Suppliers
Net financial result			Wages and social fees
Resultado financiero neto	251.158	386.966	Tax Liabilities
			Differed revenue - ong
Surplus (deficit) of the period	(61.181)	387.200	Other accounts payabl

Balance Sheet - Periods ended December 31					
Asset	2018	2017	Liabilities and Owners' Equity	2018	2017
<b>Current liabilities</b>			Current		
Cash and cash equivalents	1.378.543	914.097	Suppliers	8.719	5.842
Other Credits	4.109	-	Wages and social fees	112.247	90.496
Inventory	16.800	22.995	Tax Liabilities	24.213	18.200
Prepaid expenses	47.919	456	Differed income	836.251	153.236
			Other accounts payable	7.352	5.045
	1.447.371	937.548		988.782	272.819
Non-current liabilit	ies		Non-current liabilities		
Other credits receivable	98.097	217.603	Provision for Fees Payable	18.373	43.521
Sustainability fund	3.305.006	3.108.723	Total liabilities	1.007.155	316.340
Fixed Assets	183.606	46.964	Net Assets		
Intangible	17.062	21.361	Donation reserve	90.299	180.365
	3.603.771	3.394.651	Reserve - sustainability fund	3.108.723	2.815.948
			Accumulated surplus	844.965	1.019.546
			Total Net equity	4.043.987	4.015.859
Total assets	5.051.142	4.332.199	Total liabilities and owners' equity	5.051.142	4.332.199

Irplus (deficit) of the djustment to revenu epreciation of fixed mortization of intang w cost fixed asset hanges in assets and iventory epaid expenses ther Credits receiva ustainability fund Ippliers lages and social fees x Liabilities ffered revenue - ong ther accounts payab Provision for Fees Pay Social obligations Net cash flow from (o Cash flows from inves Acquisitions of fixed Intangible asset acqu Net cash used in inve Increase (reduction) Cash and cash equiva Cash and cash equiva **Transactions that did** Fixed asset goods rec Aumento (reducción Efectivo en caja y bai Efectivo en caja y bar

**Transacciones que no** Bienes del activo inmo

Cash Flow		
	2018	2017
rational activities		
ne period	(61.181)	387.200
nue and expenses not using cash		
ed assets		
ngible assets	16.855	13.641
	4.299	138
nd liabilities	20.598	1.941
vable	6.195	405
	(47.463)	(456)
	115.397	(217.506)
es	(196.283)	(292.776)
	2.877	2.641
ngoing projects	21.751	49.261
able	6.013	9.582
ayable	683.015	(175.878)
	2.307	3.088
or used) in operational activities	(25.148)	43.521
estment activities	-	(1.087)
d assets		
quisitions	549.232	(176.285)
esting activities		
) in cash and cash equivalents		
alents at beginning of year	(84.786)	-
alents at end of year	-	(21.500)
id not affect the cash		
eceived as donation	(84.786)	(21.500)
n) de caja y equivalentes de caja	464.446	(197.785)
ancos al comienzo del ejercicio	914.097	1.111.882
ancos al final del ejercicio	1.378.543	914.097
no afectan el caja		
novilizado recibidos en donativos	89.309	13.644





# ACKNOWLEDGMENT

MUCH GRATITUDE AND RESPECT TO OUR ADMIRABLE ADVISORS AND ALTERNATES, OUR SPONSORS, SUPPORTERS AND PARTNER UNIVERSITIES; TO OUR TEAM, NETWORK COORDINATORS, VOLUNTEER PARTNERS AND EVERYONE WHO SUPPORTS AND PROVIDES TIME, KNOWLEDGE AND EMOTION FOR THE WELFARE OF OTHERS. THEY ARE PASSIONATE PEOPLE WHO BELIEVE IT IS POSSIBLE TO LIVE IN A BETTER SOCIETY.

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os Rigo	Nova Prata	
	Teutônia	
	Bento Gonçalves	
	Vacaria	
	Rio Grande	
dio	Sapucaia do Sul	
s Scapini	Lajeado	
ece Machado	Uruguayana	
	São Borja	
	Canoas	
	São Leopoldo	
	ljuí	
erra	Cachoeirinha	
	Caxias do Sul	
	Encantado	
el	Pelotas	
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#### Staff

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#### HOW YOU CAN SUPPORT OUR CAUSE

**1. DONATION TO THE MAIN COUNCIL OF THE ELDERLY / ELDERLY FUND** 

2. DONATION TO THE CHILD AND THE ADOLESCENT / CHILD COUNCIL 3. PROMAC SÃO PAULO - CULTURAL PROJECT SUPPORT PROGRAM 4. PROAC - ICMS SÃO PAULO - CULTURAL ACTION PROGRAM OF THE STATE OF SÃO PAULO 5. CULTURAL INCENTIVE LAW - PRONAC (FORMER ROUANET LAW) - FEDERAL GOVERNMENT

6. DIRECT DONATIONS

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#### MORE INFORMATION ON THE FORMS OF SUPPORT CONTACT US:

Guilherme Borba (RS) – guilherme@parceirosvoluntarios.org.br Carla Branco (SP) – carla@parceirosvoluntarios.org.br

For any donation, we request that you notify the donated amount and your personal data to the email: financeiro@parceirosvoluntarios.org.br for receipt.

For us, working with Volunteer Partners was essential because of its know-how. Although we have been doing something along these lines before, it was not structured or relied on by our employees. The diagnosis and planning done by Volunteer Partners, involving people, activating the committees, training our professionals was crucial for us to remain calm in view of all the expertise of this NGO together with the different sectors and companies. The most important for Ingredion was the qualified involvement. The difference is doing something that really causes impact and change. I have experience in corporate volunteering in other organizations and I am happy to see how we design it here: in our own format, with committees that think about solutions according to the reality of our company, in a personalized way, always in-line with our purpose of "makelife better". We also had the opportunity to launch with Volunteer Partners the "Social Challenge", a kind of do good competition, very much aligned with the Ingredion culture, and with that we were able to activate several ideas, which came up not only in Brazil, but also in all the South American locations where we have operations. It has been a beautiful process of change for us, always connected to one of our company's values "Care in first place". Giving our employees the chance to experience this in practice is priceless.



#### Angela Ramos de Faria

Communication and Sustainability Manager South America.